



Mentor Bio



Siobhan Newmarch

Siobhan is a senior communications professional with experience across consultancy, FTSE 100, NASDAQ, and the public sector. She currently leads KPMG'S Global Strategic Communications Team - where her team are responsible for media relations, campaigns and reputation, internal communications, and social media.

With 20 years' experience devising and managing integrated communication strategies, running crisis communications, briefing senior leaders, and producing strategic solutions to communicate complex issues. Siobhan has worked across communications – leading PR campaigns alongside campaigning, public affairs, and internal communications. Having previously spent a decade working for the BBC, including eight years with BBC Sport.

She has a strong interest in cricket and is a Non-Executive Director at the Professional Cricketers' Association as well as a Trustee for The Secret Space charity in Hertfordshire.