



Legal Panel member: Matt Himsworth

Director, B5 Consultancy
Lead Consultant, Slateford Law

Profile

Matt is a reputation and privacy lawyer, who is best known for his work in the sports sector. Having spent more than 18 years working as a media lawyer, working with some of the biggest names in sport both in terms of clubs and individuals, he brings a wealth of experience in understanding digital communication, developing safe cultures and protecting reputation and privacy in sport and beyond.

He has acted for some of the most celebrated names in sport and, through his company B5 Consultancy, works as a trusted adviser to many top Premier League football clubs, as well as player associations and other sports organisations and companies.

Expertise

Matt advises PCA members on matters relating to:

- Social media: dealing with abuse, hacking, impersonation, legal issues
- Reputation and privacy: matters relating to the press and the internet
- Intimate image and other online abuse

Testimonials

"Matt's solid strategic approach, calm persona, practical, measured and speedy responses help us to more effectively manage our reputation and we are grateful for your support"

Director of Communications, Top 4 Premier League football club