



**PCA
England
Masters**

GREENE KING



England Legends, Local Heroes

HOST THE GREATS OF ENGLISH CRICKET AT YOUR CLUB THIS SUMMER



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Welcome



PCA England Masters events are a true celebration of cricket – the grassroots and elite games coming together to entertain, inspire and unite communities in a truly unique way.

For nearly 20 years the PCA England Masters have been travelling the length and breadth of the country visiting recreational clubs each summer and have hundreds of showcase events under their belts. These international legends certainly know what it takes to put on a show for the crowds, and in doing so have proudly helped raise hundreds of thousands of pounds for the grassroots game.

The Professional Cricketers' Association manages the Masters programme, and is committed to making every event as successful as possible. We support clubs with a dedicated contact, regular meetings, event guidance and fundraising support – every penny raised is the clubs' to keep and we want to help maximise this potential.

There are three event formats to choose from, so there is something to suit all requirements – whether it be a full match, tournament, or visits by some of our star players. Every club that hosts the PCA England Masters has its own reasons for doing so, whether it be to raise funds, mark a special anniversary or bring the local community together, but whatever the driving force behind the event, it's sure to create a focal point in the calendar of an unforgettable summer.



OPTION ONE:

PCA England Masters Match

If you're after a cricketing spectacle, look no further! This showcase Masters event will see your club side take on the legends in a full 11-a-side game to entertain the crowds!

A Masters event is truly for the benefit of the whole club, and so it's important that your youth section get a taste of the action too. Before the main game, three players will arrive at your ground early to assist with a junior coaching session. The players will get involved with drills and games, offering demonstrations and expert tips to the youngsters, hopefully passing on a snippet of knowledge or two!

The full squad will then attend your lunch celebrations - in many ways the most important aspect of the day as you look to raise crucial funds. The players will each host a table, and a couple of star names will be available for a Q&A - telling some stories of years gone by and offering their thoughts on the modern game, no doubt. Fundraising support will be offered, not only in advice and guidance, but also through the



donation of several auction items, including signed memorabilia from the current England team and photo opportunities with the players.

With everyone appropriately fuelled, it's time to let bat and ball do the talking! Your side will take on the Masters in a T20 or Hundred game. Have the Masters still got 'it', or will your club come out on top?! Whatever the result, there will be the opportunity for both sides to enjoy a drink or two together post-match to round-off a fun-filled day.



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The players were brilliant; there were no egos on display and all entered into the spirit of the occasion. Bringing the PCA England Masters to Gowerton CC was an amazing day which will live long in the memory of our juniors and those who had the privilege of playing against the legends.

GOWERTON CC



OPTION TWO:

PCA England Masters Tournament

A PCA England Masters tournament is all about participation and giving as many club cricketers as possible the opportunity to take to the field alongside the legends.

With four competing teams, you can extend the playing experience beyond your first XI by entering 4 mixed teams from all your sides into the competition. Alternatively, perhaps you could invite 3 other clubs from your local area to take part alongside you – even hosting a joint event and splitting the proceeds.

With three games to be played it'll be an action-packed day, but before play commences eight of the PCA England Masters squad will attend your fundraising lunch. They'll

be split amongst the tables so they can chat with your guests throughout, before taking to the stage for a Q&A. The PCA will provide fundraising items including a signed Masters shirt for each team, and a piece of official England memorabilia to kickstart the donations.

The highlight of lunch is likely to be allocating the Masters players to the four competing teams. Each team will receive a batsman and a bowler – how you assign them is up to you!

The PCA will provide an event schedule and playing guidelines to ensure the tournament runs smoothly. Teams will be 8-a-side (including 2 Masters players) with 7 overs-a-side matches. Two semi-finals and a final will be played, with one team coming out victorious! Whatever the result, playing in a team with the legends – batting alongside Jonathan Trott or keeping wicket to Matthew Hoggard – will see many of your players fulfil their childhood dreams!



OPTION THREE:

PCA England Masters Visits

The legends' talents extend far beyond entertaining on the pitch, and so these PCA England Masters appearances offer the opportunity to get the players' involved in a whole host of activities at your club.

Two players will head to your ground for four hours, and what the day looks like is up to you. We know each club has a different drive for inviting the players along, and so with this option there is total flexibility regarding how their time is spent.

Whilst the legends won't be playing cricket themselves, it doesn't mean they can't get close to the action on the field. Perhaps they

can each manage a side in an exhibition game, offering coaching tips throughout, or they could even don an umpiring jacket and get out in the middle for a few overs. You might want to use the opportunity to inspire the next generation too, and so a junior coaching session can be built into your time with the players, as well as Q&As and prize presentations with the youngsters.

With this option there is still opportunity to raise some crucial money for your club, and so you might invite the players to join a fundraising lunch – we'll provide a PCA shirt to get the donations started, and the players can provide some entertainment with a Q&A.

However you put your time with the players to use, the PCA England Masters are sure to be kept busy, and the benefits felt widely across your whole club.



The Squad



I still love the game of cricket and am extremely proud to captain this PCA England Masters squad.

When you retire from the professional game it's the team environment you really miss, and so to get back in the dressing room with this group is really special. We have a lot of fun reminiscing about 'the good old days' and like to put on a bit of a show to remind everyone we can still play a bit!

Being involved with the Masters is a great opportunity for the players to give something back to the game that has done so much for us. On behalf of the whole PCA England Masters squad we hope to see you all soon, and play our part in what we hope will be a most memorable and successful day for your club.

ALEX TUDOR
PCA ENGLAND MASTERS CAPTAIN



Alex Tudor
Captain



Matthew
Hoggard



Simon
Jones



Nick
Compton



Phil
DeFreitas



Andy
Caddick



Warren
Hegg



Geraint
Jones



Mal
Loye



Phil
Mustard



Mark
Alleyne



Jonathan
Trott



Mark
Ramprakash



Dimi
Mascarenhas



Craig
White



Luke
Wright



Monty
Panesar



Ravi
Bopara



Devon
Malcolm



Min
Patel



Dean
Headley



Anthony
McGrath



Dominic
Cork



Stuart
Meaker



Richard
Blakey



Adam
Hollioake



Matt
Maynard



Jade
Dernbach



Usman
Afzaal



Glen
Chapple



Jon
Lewis



Graham
Onions



Ryan
Sidebottom



Peter
Such



Owais
Shah



John
Emburey



Ali
Brown



Saj
Mahmood



Ajmal
Shahzad



James
Kirtley

Testimonials...

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It was a real pleasure to work with the PCA to organise our event, which really could not have gone better. The foundation of the success was the England players who were fantastic ambassadors for the game.

BURY ST EDMUNDS CC



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Through our PCA England Masters event we were able to raise over £20,000 for a local charity very close to the club's heart! As well as raising vital funds, we've also strengthened our links in the local community outside of our usual catchment area as a result of staging the biggest match in the club's history at the Church Lane ground.

BRAMHALL CC



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Undoubtedly the PCA England Masters has had an incredibly positive effect on Penrith Cricket Club, not just financially but in terms of being able to showcase what we can do and the major role that we can play in our local community. The positivity that has been generated, from offers of funding to future sponsorship opportunities, has been incredible. The PCA's guidance and expertise was absolutely invaluable and ensured a great day was had by all.

PENRITH CC



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After first hosting the PCA England Masters in 2016 we quickly realised how fantastic these events are and how much money can be raised. We've held matches for four consecutive years now, and they've become a real highlight and vital event in the club's calendar.

BRENTWOOD CC





OVER THE LAST FOUR SEASONS
PCA ENGLAND MASTERS EVENTS HAVE
RAISED OVER £700,000 FOR OUR HOST CLUBS

Cost & Next Steps

The costs of PCA England Masters events are as follows:

OPTION ONE:
PCA England Masters Match
£11,000+VAT

OPTION TWO:
PCA England Masters Tournament
£8,000+VAT

OPTION THREE:
PCA England Masters Two-Player Visits
£2,000+VAT

There are no hidden costs, and every penny raised on the day is yours to keep for the benefit of the club and any other worthy causes of your choosing. We'll ask you to inform us of the total you've raised, but this is only



so we can monitor the impact of the Masters programme on grassroots cricket each year.

Please contact
Stephen Newell, PCA England Masters Manager
on 07879 477 444 or email pcamasters@thepca.co.uk for further information.



Stephen will be happy to chat you through the process and will be your main contact throughout, providing support and guidance as we work to make your day a real success.