



**PCA  
England  
Masters**

GREENE KING



# England Legends, Local Heroes.

Take on the greats of English cricket  
at your club this summer



# Welcome

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“I still love the game of cricket and am extremely proud to captain the PCA England Masters.

When you retire from professional cricket it's the team environment you really miss, and so to get back in the dressing room with many of my old teammates (and opponents!) is really special. We have a lot of fun reminiscing about 'the good old days' and like to put on a bit of a show to remind everyone that we can still play a bit!

Being involved with the Masters is a wonderful opportunity for the players to give something back to the game that has done so much for us. We all started our careers at these clubs, and so it feels great to get back to where it all began and help raise lots of money to help secure the future of the game, whilst having plenty of fun along the way.

On behalf of the whole PCA England Masters squad we look forward to seeing you all soon, and playing our part in what we hope will be a most memorable and successful day for your club.”

**Alex Tudor** Captain



# Make yours a Summer To Remember

## WHO ARE THE PCA ENGLAND MASTERS?

The PCA England Masters is a representative team of former England players, who between them have represented their country on the international stage hundreds of times. They continue to showcase their talents every summer by travelling the length and breadth of the country taking on local club sides.

The team – organised and managed by the Professional Cricketers' Association – has notched up over a century of matches since its inception in 2002, and in doing so has helped raise hundreds of thousands of pounds for grassroots cricket.

In existence to offer an extra dimension to the cricket season, the Masters seek to unite and entertain communities in a unique way.

## WHY HOST THE PCA ENGLAND MASTERS?

- Raise significant funds for your club or other worthy causes close to the club's heart.
- Mark a special occasion or anniversary in your club's history.
- Give your team the opportunity to play against their heroes in front of a large crowd.
- Offer your junior members the chance to learn from the Masters players in a private coaching session.
- Engage the local community and bring everyone together for a memorable day.
- Showcase your club to potential new members, sponsors and suppliers.

Every club that hosts the PCA England Masters has a unique reason for doing so, but whatever the driving force behind the fixture, it's sure to create a focal point in the calendar of an unforgettable summer.



# Event Format

A PCA England Masters match will be your club's special event, and so you will be in full control of what happens on the day. However, should you need any guidance, the PCA will be on hand to advise what's worked for other hosts over the years. A typical match day usually runs as follows:

**11.00**  
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Three PCA England Masters players arrive to get involved with a junior coaching session or competition.

**12.00**  
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Remaining players arrive and all eleven attend a hospitality lunch, each hosting a table of your guests. There will usually be a lunch, raffle and live auction, as well as a Q&A with a few Masters players who'll entertain on the mic with some stories from their playing days!

**15.30**  
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The T20 match will commence. Players are always happy to mingle with spectators when not participating in the action, and will be available for photos and autographs all day.

**19.00**  
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Prize presentation at the conclusion of the game. Players will depart while you carry on the party!



# Every Penny Counts

## FUNDRAISING

Host clubs have raised an incredible **£728k** in the last four years alone

Whether investment in coaching, equipment or facilities is required, raising money is often the main driver for staging a Masters match. All funds raised through the fixtures are the clubs' to keep, therefore it's important to maximise all possible revenue streams such as:

- Event sponsorship: Tiered packaged for various partners
- Corporate lunch: Table sales (including hosted tables), raffles, live and silent auctions
- Branding: Shirt sponsorship, perimeter boards, programme adverts, team mascots
- In-ground entertainment: Food and drink stalls, bouncy castles, family games

In order to kick-start your fundraising, the PCA will contribute a signed and framed England bat or shirt. There is also the opportunity to access the following:

- Additional signed and framed England memorabilia
- PCA England Masters shirts, signed by the players at your event
- Access to the PCA hospitality box at Lord's or the Oval for a day of County Championship action
- Tables at the exclusive NatWest PCA Awards

The PCA can advise how other host clubs have raised money, to help you make as much profit from the day as possible.



# Our Squad



# Host Clubs

Amersham CC, Buckinghamshire  
Andover CC, Hampshire  
Banstead CC, Surrey  
Bowdon CC, Cheshire  
Bramhall CC, Cheshire  
Brentwood CC, Essex  
Bromley CC, Kent  
Bury St. Edmunds CC, Suffolk  
Downend CC, Gloucestershire  
East Molesey CC, Surrey  
Elland CC, Yorkshire  
Eversley CC, Hampshire  
Fordhouses, Wolverhampton  
Gowerton CC, Wales  
Grappenhall CC, Cheshire  
Guiseley CC, Yorkshire  
Hawk Green CC, Cheshire  
Hayfield CC, Derbyshire  
Hyde CC, Greater Manchester  
Ipswich CC, Suffolk  
King's College, Somerset  
Leigh Academy at Bexley CC, Kent  
Leigh CC, Lancashire  
Littleborough CC, Lancashire  
Magdalen College School, Oxfordshire

Mawdesley CC, Lancashire  
Monton and Weaste CC, Lancashire  
Newtown Linford CC, Leicestershire  
Oxton CC, Merseyside  
Odiham and Greywell CC, Hampshire  
Penrith CC, Cumbria  
Prestwich CC, Greater Manchester  
RAF CC at Louth CC, Lincolnshire  
Ramsbottom CC, Lancashire  
Retford CC, Nottinghamshire  
Royal Ascot CC, Berkshire  
Royton CC, Lancashire  
Sheffield Collegiate CC, Yorkshire  
Sheffield University Staff CC, Yorkshire  
Shenley CC, Hertfordshire  
Slaughters United CC, Gloucestershire  
South Northumberland CC, Northumberland  
Southport and Birkdale CC, Merseyside  
Stamford School, Lincolnshire  
Timperley CC, Cheshire  
Welbeck Colliery CC, Nottinghamshire  
West Bridgfordians CC, Nottinghamshire  
Woodhall Spa CC, Lincolnshire  
Woolpit CC, Suffolk



# How To Get Involved

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The PCA England Masters model is extremely simple. The total fee is £10,500+VAT.

A deposit of £1,000+VAT is due upfront upon the signature of contract, with the remainder due two months prior to the game.

These fees include all player expenses, so you won't be faced with any hidden costs.

Every single penny raised at the game is then your club's to use as you wish! We'll ask you to inform us of the total you've raised, but this is only so we can monitor how much the Masters programme makes each year and the impact it's having on grassroots cricket.

## NEXT STEPS

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For more information on hosting a match please contact Stephen Newell, PCA England Masters Manager, on 07879 477 444 or [pcamasters@thepca.co.uk](mailto:pcamasters@thepca.co.uk).

Stephen will be happy to chat you through the process, and will be your main contact throughout.

Stephen will lead a dedicated team at the PCA to provide support and guidance to make your event a real success. As well as providing advice on how to promote, sell and organise your fixture, he will also be on hand on the day to manage the Masters players.

We look forward to working with you soon!



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# PROUD SPONSOR OF PCA ENGLAND MASTERS



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