

BEYOND THE

Boundaries

THE PCA MEMBERSHIP MAGAZINE FOR PLAYERS PAST & PRESENT

(WHAT'S THE STORY?) CRICKET'S PROGRESS



issue 12



www.thepca.co.uk



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THE COVER

THIS ISSUE'S ARTWORK IS INSPIRED BY THE 1995 OASIS ALBUM (WHAT'S THE STORY) MORNING GLORY? WITH PORTRAIT COLLECTIVE PHOTOGRAPHER SAM BOWLES HEADING TO BERWICK STREET, SOHO AT DAWN TO RECREATE THE BRITPOP CLASSIC'S ICONIC COVER

FROM THE EDITOR

Welcome to issue 12 of Beyond the Boundaries - and goodbye to the miserable English winter.

The passing of former England captain Tony Greig this winter has prompted many within cricket to reflect on how the game has changed and developed since his heyday as a player. While it proved incredibly controversial at the time, Greig's support of World Series Cricket ultimately set us on the path to fairer payments for players and a better, more entertaining product for fans and television viewers. We are all indebted to him and his fellow champions, for their courage and conviction. You can read more about his Tony's legacy on page 12.

The PCA's 'Mind Matters' series of online tutorials has been received very positively following its launch in the autumn. Tim Ambrose and Darren Cousins, two PCA members who contributed to the tutorials, have commented on how overwhelmed they have been by the messages of support they have received from the cricketing community. The tutorials have now been supplemented by further brave contributions from Iain O'Brien and Craig Spearman, who outline their battles with anxiety, depression and gambling on page 9.

A massive thanks to all of the courageous men involved in putting this series together, who are helping the general population de-stigmatise a wide range of key social issues. Marcus Trescothick's efforts in this area may never be quantified since he spoke out five years ago. Sport and many others are indebted to him for stepping forward and giving others the confidence to follow his lead.

'Mind Matters' is just one example of the range of programmes the PCA provide for player welfare. None of these programmes would be possible without contributions to the PCA Benevolent Fund and, with more and more people coming forward to ask for help, we are extremely grateful to our commercial partners for their generosity at many of our events. The Big Bike Ride, profiled on page 35, offers members the opportunity to give something back to the game, with all monies raised going towards the PCA Benevolent Fund and the Tom Maynard Trust.

Personal development and welfare is the cornerstone of the PCA's duty to members and the new Personal Development Scholarship is an exciting scheme for current or past players, incentivised with a cash prize, to assist those looking to increase their career opportunities. You can find out more on page 25.

With the new season about to begin, it's the perfect time to welcome our new Chairman Mark Wallace to the hot seat. He succeeds Vikram Solanki, who provided an intelligent, articulate and composed hand at the helm for four years. Many thanks to Vikram and all the best to Mark - who outlines his hopes for the future on page 14.

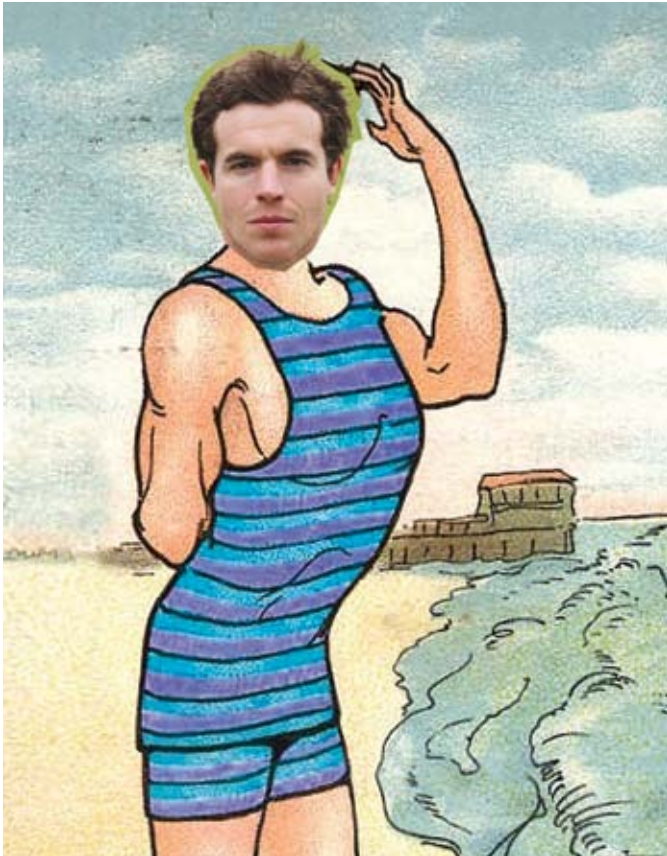
Finally, I'd like to thank all those members who recently took part in professional sports' largest survey for past players, having joined forces with football (PFA), rugby union (RPA) and rugby league (leagu3). The results, which we'll feed back to you over the coming months, will be enlightening and prove most beneficial to those playing sport currently and those to follow.

Hopefully see many of you over the summer. Fingers crossed for some good weather...

Enjoy the magazine and keep in touch.

Jason Ratcliffe
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ADAM HELPS AT A STROKE

Plucky Adam Shantry is taking the plunge to swim the English Channel to raise funds that will be split between the PCA Benevolent Fund and the Tom Maynard Trust.

The 30-year-old former Glamorgan seam bowler will brave the icy waters between September 25 and October 2, depending on when the tide is most favourable, in a bid to raise a five-figure sum.

Shantry was signed for Glamorgan by Tom's father, Matthew Maynard, in 2008 and will be joined by former Warwickshire seamer Tom Mees, and Mees' partner, Emma Lawson.

Shantry said: "Having played with Tom, and worked under Matthew, I really wanted to do something to raise some money for the Trust and I saw it as a great opportunity to help

the PCA, who were really good to me when I was forced to retire due to chronic knee injuries.

"The knee means I can't join in with any of the cycling projects, and running was also out of the question, but I am a keen swimmer and this seemed to be a great opportunity.

"Only 10 per cent of those who attempt to swim the Channel on their own are successful, and because I didn't want to let the Trust down in any way, we agreed it would be a good idea for three of us to swim in relay format, an hour at a time in turn."

If you'd like to make a donation to support 'Shants', his JustGiving page is up online at: justgiving.com/swimmingthechannelfortom

A HEAD FOR FIGURES

Former Hampshire batsman Chris Benham has moved into a new career in financial planning, offering professional sportspeople a specialist bespoke service tailored to individual needs.

Benham completed his Diploma in Regulated Financial Planning last year and now works for St James's Place Wealth Management, one of the leading wealth management companies in the UK.

The move came naturally for Benham, who explained: "I've always been conscious of keeping a close eye on my own finances and I was keen to explore the opportunities available once my playing career was coming to a close.

"I wanted to be getting out and meeting people, helping them make the most out of their finances and this career path offered me that chance.

"I know how demanding it is to be a professional sportsperson, so my aim is to provide face-to-face holistic advice that looks at the whole picture in order to ensure players maximise their financial opportunities, allowing them more time to focus on their sporting careers."

www.chrisbenham.co.uk



HATCHETT INSPIRED BY HEROES

Sussex's left-arm seamer Lewis Hatchett has been truly inspired after meeting injured servicemen at a Pro40 game at Hove last summer.

The 23-year-old subsequently visited Tidworth House in Wiltshire, the main rehabilitation centre of Help For Heroes, to find out more about what they do, and has spent time with the England physical disability cricket team.

"I was interested to see how they overcome the new obstacles they face after being injured, and how they learn to deal with them, both physically and mentally," said Hatchett. "It was amazing to see a place where everyone involved is dedicated to helping injured soldiers get back to a more normal way of life."

KNOWLEDGE IS POWER

The PCA have surpassed the £1 million mark for distributing educational funding grants to members - achieved during the last decade.

Personal Development and Welfare has been at the heart of the association's duty to players both past and present, which now includes a comprehensive programme run by six dedicated full-time Personal Development Managers (PDMs) to help players during and after their cricket career.

As part of this effort, the PCA pay 50 per cent towards the cost of obtaining qualifications or vocational training. Through this funding, 417 members have received grants to take part in 64 different courses, ranging from media management, financial planning, public speaking, plumbing and brickwork to driving lessons.

PCA Assistant Chief Executive Jason Ratcliffe, said: "We recognise it's imperative to have a plan and a vision for life after cricket and this funding reinforces that objective."

Surrey's Gary Keedy, who recently completed his physiotherapy studies, said: "The funding I have received is vital and very much appreciated. I've had absolute peace of mind that when the time finally comes to hang up my boots, I'll have a seamless transition into a new career."

View the Personal Development video at: <http://vimeo.com/54088218>

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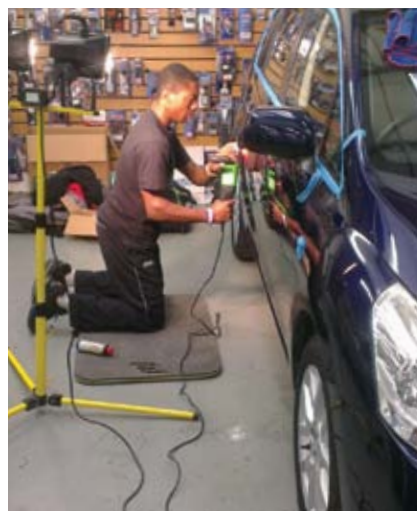
LOCATION, LOCATION... PROPERTY DEVELOPMENT

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STAYING IN THE FAST LANE

It's not just the new ball that seamer David Burton likes to keep shining - he's a dab hand at ensuring cars that come under his care are left gleaming too.

The 27-year-old has tried his luck with no less than seven counties in his bid to get his first-team career off the ground before being released by Northamptonshire at the end of last season.

But while he's been striving for the breakthrough, he's not left an alternative career to chance, establishing his car detailing business over the past four years.

What has long been a hobby for Burton has also turned into a breadwinner with a London-based mobile service that takes him to

the likes of Berkshire, Surrey and the capital.

D.B. Detailing offers a bespoke service for prestige vehicles that specialises in cleaning, compounding, polishing and waxing a car with the aim of producing a pristine finish.

"Outside of cricket I am passionate about cars," said Burton. "I go through 21 detailed stages, including washing, removing light scratches, swirl marks and holograms through a paint correction procedure, to ensure that a vehicle is immaculate beyond the condition of cars in a showroom."

Alloy wheel, leather and interior care, fabric hood care and valeting are other special services offered. For more information email burtonization@hotmail.com

A LITTLE BIRD TOLD ME...

Members have been chirping their thoughts during a busy winter. Here's an entertaining selection...



@RonnieIrani1
(Ronnie Irani)

"Tonight doing local presentation for Atherton Cricket Club and sat next to International Rabbit Judge called Albert aged 77, absolute Gold!!"



@robkey612 (Rob Key)

"I love one direction... Just wanted to share that"



@iainobrien (Iain O'Brien)

"Teaching you/me & yours/mine to a two year old.... Not as easy as I thought. 'Who is that?' In mirror. 'You.' 'No it's you, which is me'"



@Colly622
(Paul Collingwood)

"Ok I confess I'm heading to St James Park to watch the match disguised in my ginger wig"



@isaguha
(Isa Guha)

"Some much needed sleep then looking forward to hanging out with HRH Prince Charles at Windsor Castle tonight with @britishasiantrust"



@RikkiClarke81
(Rikki Clarke)

"40 degrees in Melbourne today. Not good when you have skin that would burn from a light bulb in your living room!!! #hot"



@Paulnico199 (Paul Nixon)

retweeted scott cobden@c8bbco after the discovery of royal remains:
"@Sophiasogood Richard III's been in Leicester nearly as long as you @Paulnico199 yeah but he didn't win the T20 once during his spell."

CORRESPONDENCE

We always value the feedback we receive. So keep sending us your letters...

✉ Thank you for the latest copy of the BtB magazine, it's a fine read.
Chris Hawkins

✉ Thank you for forwarding the latest edition of the PCA magazine. From the years that I was the Kent representative, it's great to see the development continue. **Norman Graham**

✉ Thank you for the PCA magazine, which I read with interest. You are obviously doing an excellent job both for current and ex professional cricketers. **JE A Moccatta**

✉ Thank you for the latest PCA membership magazine – a great read. **Anon**

✉ Thank you for the latest PCA magazine, which I find most interesting. **F Leslie Angell**

✉ Thank you very much for sending me the recent issue of "Beyond the Boundaries" Membership Magazine for players past and present, a very enjoyable read. **Anon**

TRIBUTES FOR CMJ

President of the MCC Christopher Martin-Jenkins – known affectionately to many as simply 'CMJ' – lost his brave battle against cancer in January, drawing tributes from a wide cross-section of the PCA membership.

The popular writer and broadcaster was a keen supporter of the PCA and featured in a video on how the players view the organisation.

England legend Sir Ian Botham wrote via Twitter:

"Very sad to hear of the death of the 'major'... a true Gentleman," former England coach David Lloyd described him as: "a terrific colleague and a good friend" and former Leicestershire seamer and BBC colleague Jonathan Agnew said: "I don't think anyone has contributed more in terms of cricket writing during their lifetime than Christopher."

A memorial service will take place at St Paul's Cathedral on Tuesday April 16, starting at 11am.



CARIBBEAN WELCOME

Franklyn Stephenson, the last man to accomplish the County Championship 'double' in a season of 100 wickets and 1,000 runs, is inviting clubs to sharpen up their skills at his Barbados cricket academy. The former all-rounder achieved the feat in 1988 for Nottinghamshire as part of his 8,622 first-class runs and 792 wickets, having also enjoyed spells at Gloucestershire and Sussex. He is now a qualified golf professional. Notts and Warwickshire are two county teams to have used the academy facilities and Stephenson is hoping more will follow their lead, along with individual players. Facilities include a well-maintained cricket field, a pavilion, bowling machines, numerous practice pitches and a facility for night practice sessions. For more details visit www.franklynstephensonacademy.com

FLEX IN THE CITY

Wicketkeeper Ben Scott, who served Middlesex, Surrey and Worcestershire during his first-class career, is also keeping people active in a new gym in the capital.

Scott opened the doors of City Athletic in the city of London just before Christmas, ready to take advantage of those making a New Year's resolution to get fit in 2013.

Having qualified as a trainer certified in international sports conditioning, he works alongside a host of others who have had past success in a variety of sports at regional and international levels.

The 5000ft² performance suite features all the usual training aids, as well as a two-lane sprint track.

"We combine state-of-the-art equipment with a top level team of trainers and coaches to offer the opportunity to train like a modern day athlete," said Scott.

"Our main strength is our coaching team: not only do all of our trainers have full certification and accreditation, but we also boast national, European and World Champions, bringing their experiences of top level sport and what it takes to succeed at the highest level."

Go to www.cityathletic.co.uk for more.



EUSTACE IN GOOD SHAPE

For those keen to working up a sweat in their lunch breaks or straight after work to keep off the pounds, two PCA members are offering the perfect solution.

Keen to lure some of Birmingham's many inner-city office workers, Stuart Eustace has chosen the hip and trendy The Mailbox to open Ignite Health and Performance fitness studio. Eustace, who, as a wicketkeeper, played one first-class game and six T20 matches for Warwickshire in 2005, has teamed up with business partner Jon Ship to create programmes and classes that can be tailored to suit each attendee's specific needs.

Sessions can focus on posture and shape, improving training performance for a particular sport such as golf, football, running or cycling, or simply shedding the pounds and can be one-on-one or as part of a group. For more information, visit www.igniteheat-performance.com



READING THE SCRIPT

Some of the most famous names in the world of sport and entertainment, including Pele, Madonna and Robin Williams, have passed through Ian Austin's shop in recent years - a sign of the times for him.

For the long-serving former Lancashire seamer now collects famous signatures rather than wickets as proprietor of his own memorabilia business.

Austin, who played nine One-Day Internationals for England and picked up 631 senior wickets in 14 seasons at Old Trafford, took on his new project upon retirement from the first-class game in 2000.

He noticed a potential gap in the market having seen sports memorabilia go under the hammer at

his own Benefit Year events.

"The way the collectibles were cared for, presented and framed didn't feel right," explained Austin. "These are little moments of sporting history. I felt they deserved better."

"When you see items of sports memorabilia from your own career - that's when you realise. They matter as much to the people who own them as they mattered to me."

Sports Legends is based in Lytham St Annes but does a large chunk of business over the internet.

Austin is particularly keen to set up partnerships to supply auction items for county clubs, an arrangement he already has in place with Durham CCC on a sale or return basis. www.sportsandmusiclegends.co.uk

MEMBERS NEWS



THEN AND NOW: TOM BURROWS CLAIMS A CATCH FOR HAMPSHIRE; RELAXED IN HIS HEW POSITION AS A SOLICITOR

LAYING DOWN THE LAW

Cricketers often go to great lengths not to miss matches, but few have stretched to the extremes of former Hampshire player Tom Burrows.

Faced with the prospect of a law exam during a Second XI game against Surrey at The Kia Oval, Burrows arranged for an invigilator to travel from Southampton Solent University to the capital with the relevant exam paper for a 6am prompt start in an executive box, completing the three-hour test and then playing a full part in the day's action.

"You could say it was a pretty tiring day and one of the stranger times and venues for an exam that I've sat, but it was all worth it in the end, especially as we won," remembers Burrows.

The 27-year-old completed the bulk of his university modules and work placements while still on the books at Hampshire, which left him with precious little spare time.



But he completed his postgraduate certificate in sports law last summer to become a fully qualified solicitor, and now works for London firm Sheridans, a specialist in the media and entertainment sector.

Having signed his first Hampshire contract straight out of school - turning down the chance to go to university - Burrows says he is indebted to the advice he's received by the PCA and now wants to assist fellow members.

He added: "I've talked with the PCA about organising some training sessions in relation to agent agreements, contracts and image rights," he said. "I'm certainly looking to offer my specialist knowledge in cricket, where I can use my practical experience, to help other players."

If Tom's story has inspired you, Beyond the Boundaries issue eight has an in-depth look at a career in law. To find out more, visit www.sheridans.co.uk

HOME, SWEET HOME

Former Derbyshire, Somerset, Leicestershire and Tasmania cricketer Peter Bowler has launched a new mortgage advice service, free to all members of the PCA. Bowler, who runs Ambro Finance Limited, is keen to help out past and former players unsure of what is the best deal when buying their home.

"We can help you find the right mortgage deal and also manage your application from start to finish, dealing directly with the lender on your behalf, taking the stress of finding a mortgage away from you," he said. Email peter@ambrofinancelimited.co.uk to find out more.

FUNDING BOOST

Four players have joined the ever-growing list of members to support the PCA Benevolent Fund. Essex's James Foster has handed over £4,000 - his second contribution after previously donating in 2010. County colleague Graham Napier - who has been a PCA representative for six years - has donated £2,000 following the completion of his 2012 Benefit Year. Other contributions have come from Leicestershire's Claude Henderson and Worcestershire's Ben Smith after recent Benefit Years.

GET IN THE SWING

If you're keen to get out on the golf course this summer, then the PCA Benevolent Fund Golf Day could be just the event for you. The 2012 event raised more than £15,000 when it was held at Woburn, and places are filling up fast for this year's tournament on Tuesday September 17. Contact Ali Prosser on 07769 880888 or aprosser@thepca.co.uk to book your place.

MIND MATTERS: MEMBERS' UPDATE

GROWING SUPPORT



MIND MATTERS

The latest in a line of initiatives aimed at tackling personal wellbeing issues, its particular emphasis is on tackling obstacles that can arise when a player is engrossed in his sport and can become blind to the dangers of mental health problems that can lead to alcohol dependence, drug addiction, gambling, anxiety, depression and self-harm. To view the online tutorials, visit www.thepca.co.uk/mind-matters

Launched successfully last summer, the PCA's online series of 'Mind Matters' tutorials is still going strong - and has been boosted by welcome support from new contributors.

A number of influential players have already taken part, including Andrew Flintoff and Marcus Trescothick. Now former New Zealand paceman Iain O'Brien, who played county cricket for Leicestershire and Middlesex, has spoken about his battle with anxiety and depression - an illness that will affect one in four of us during our lives. A supporting book on the subject, featuring a foreword by Trescothick, has been distributed to all current professional cricketers.

"I've suffered from anxiety and depression, and its consequences, for many years," said O'Brien. "At times it made my cricketing career extremely hard and also hard for those people around me.

"I finally plucked up the courage

to do something about it following the BBC Radio 5live programme on depression in 2010. Seeking this help was the best thing I did. I'm not out of the woods yet, but with the help of medication and learnt techniques, I have got control and balance back into my life."

O'Brien's fellow countryman

**"GAMBLING CAUSED ME AND PEOPLE AROUND ME HUGE HEARTACHE."
CRAIG SPEARMAN**

Craig Spearman, a firm favourite at Gloucestershire, has also stepped forward to divulge the problems he's had with gambling in his own video.

While for many people gambling is a pastime they enjoy sensibly for fun, for one per cent of the population it's a serious addiction that can lead to fatal consequences.

The difficulty with gambling, setting it aside from other addictions, is in its accessibility, with more high street shops than ever before - quite apart from the endless online opportunities.

Spearman explained: "Gambling was a part of my life from my early years and in reality became a problem sometime in my twenties. When personal problems in life snowballed several years ago it caused my problem to escalate and become destructive.

"It's caused me and people around me huge heartache. At times the pain and self-loathing has pushed me to the brink. In recent times learning and understanding myself as an individual and adhering to strict disciplines has led me away from gambling and onto a better path for the future.

"By speaking out I hope I can bring attention to the wider issues of gambling and the devastation it can bring to individuals and families."



CRAIG SPEARMAN
IN ACTION FOR
GLOUCESTERSHIRE

OBITUARIES

BRIAN LANGFORD

The former Somerset captain and the third leading wicket-taker in the county's history, Langford died at the age of 77. He holds the record for first-class appearances for Somerset - 504 - in a 22 year career - and also served the county as cricket chairman.

He made his Somerset debut as a 17-year-old off-spinner and finished with 1,390 career victims, including 100 first-class wickets in a season on five occasions. A career-best 9-26 came against Lancashire in 1958.

Langford still holds the record for the most economical bowling in what is now the YB40 competition with eight consecutive maidens against Essex in 1969, the first year of what was then the John Player Sunday League.

ERIC BURGIN

A seam bowler who played 12 matches for Yorkshire between 1952 and 1953, Burgin was a talented all-round sportsman, playing league football as a centre half for York City, and previously for Sheffield United reserves.

He also played league cricket for Sheffield United and his consistent performances saw him plucked by his county to share the new ball with Fred Trueman, who he helped to dismiss Lancashire for just 65 in the Roses Match at Old Trafford in August 1952, taking 5-20.

Two games later, Burgin took his career-best figures of 6-43 against Surrey and later served on the county's general committee as a representative for Sheffield in the 1980s. He died in his home town aged 88.

MICHAEL CRAWFORD

Captaining Yorkshire in his only first-class appearance, the former treasurer and chairman at Headingley died aged 92. He captained the county's Second XI in 1951 and was joint captain a year later, with his only first team outing coming in an eight-run defeat against Worcestershire in 1951. He captained Leeds in the Yorkshire League from 1949 to 1962.

DON WILSON

The former Yorkshire and England left-arm spinner - seven times a County Championship winner in the 1960s - died at the age of 74.

Wilson played his part by taking 100 wickets in three of those successful campaigns and took three-figure tallies in a season on two more occasions. He made his first-class debut in 1957 and played for Yorkshire until his retirement in 1974, claiming 1,189 first-class wickets at 21 apiece in 422 matches, including 50 five-wicket hauls and a best of 8-36 for the MCC against Ceylon.

A tall bowler who found bounce and accuracy to be his biggest allies, Wilson played five Tests in India on the 1963-64 tour and his last in New Zealand in 1970-71 and would have likely played more, had his career not coincided with that of Derek Underwood.

He continued his involvement in



cricket as the MCC Head Coach from 1974 to 1991, where he helped to encourage and inspire many future county and international players, and on his retirement from Lord's, returned to Yorkshire to coach at Ampleforth College.

Wilson retained his links with Yorkshire until his death, and was president of the Yorkshire Players' Association in 2008.

PHILIP TAYLOR

A three-time England international in football, he also played one County Championship match for Gloucestershire in 1938. His solitary first-class appearance came in a 10-wicket defeat by Kent at the Wagon Works Ground in Gloucester in June 1938, making two and 12 batting at number eight.

With a ball at his feet, Taylor turned out for Bristol Rovers and Liverpool and later went on to become the manager at Anfield, where he was succeeded by Bill Shankly. At the time of his death, aged 95, he was believed to be England's oldest surviving international footballer.

JOHN JOSEPHS

A diligent servant to Leicestershire - with a 66-year association with Grace Road - the former middle-order batsman died aged 88 on Christmas Day.

Josephs made nine first-class appearances for Leicestershire as an amateur between 1946 and 1953, but scored only scored 116 runs in 14 innings as he combined cricket with running a successful leather company in Leicester. He played club cricket for Leicester Ivanhoe and served Leicestershire as a committee member, being chairman during the County Championship-winning seasons of 1996 and 1998.

RAY CARTER

Serving Warwickshire for a decade between 1951 and 1961, the seamer and off-spinner has died aged 79.

Carter debuted in 1951 but only became a first team regular in 1957, when he took 70 first-class wickets. In 1958 he claimed 81 victims, including his best figures of 8-82 in a match haul of 14-136 against Somerset. Injury forced him into early retirement through a back problem, having taken 243 wickets in 89 matches.

Carter played Birmingham League cricket for Mitchells and Butlers and later worked as the groundsman at Kings Heath, where he also played hockey.

JIM GALLEY

Passing away on his 68th birthday, Galley played three County Championship matches and one John Player League game for Somerset in 1969.

Better known as a rugby player, he made more than 100 appearances for Bath as a scrum-half, combining his rugby with occasional matches for Somerset's Second XI between 1964 and 1973, and later played Minor Counties for Wiltshire. Galley worked for IBM from 1969 until 1992 and was also captain and managing secretary of Bath Golf Club.

JOHN TURNER

A centurion on his first-class debut for Minor Counties against Pakistan in 1974, who died aged 63. Turner was a regular for Buckinghamshire from 1968 to 1983, playing 151 times in the Minor Counties Championship, and also appeared 20 times in List-A games for Minor Counties sides, scoring 88 against Kent in the 1974 Gillette Cup.

His only first-class appearance came against Pakistan the same season, scoring 106 out of 194 in the second innings as the Minor Counties were beaten by five wickets.

BARRY TRAPNELL

Playing for Middlesex, the Gentlemen and Cambridge University, he played nine first-class matches, including a solitary County Championship match. Trapnell made his first-class debut for Cambridge against Lancashire in May 1946 after a career-best 5-73 against the MCC at Lord's. He returned to Lord's later in the summer to play for the Gentlemen against the Players. A distinguished academic career followed, including becoming a Chemistry Don at Worcester College, Oxford.

GEOFFREY LEES

A leg-spinner who made one County Championship appearance for Sussex in 1951, died aged 92. Lees played two first-class matches for Cambridge University, making his debut against Essex in May 1947. His solitary Championship match came against Leicestershire at Hove in 1951 while he was teaching at Brighton College, where he was head of English from 1948 to 1963. Later Headmaster at St Bees School in Cumbria.

GEORGE CHESTERTON

The former Worcestershire seamer and club president has died aged 90. After featuring regularly for Oxford University, Chesterton debuted for Worcestershire in 1949 and was capped the following year. His county career ended after the 1957 season but Chesterton continued to play regularly for the MCC, playing 72 first-class matches and taking 263 wickets in all. Chesterton taught at Malvern College, becoming Deputy Head Master, co-wrote two cricket books and founded the Chesterton Cup, an annual competition involving schools from the Midlands with the final at New Road.



TONY GREIG

The former England and Sussex captain - a leading but controversial figure in the establishment of Kerry Packer's World Series Cricket in the late 1970s - died at his home in Australia, aged 66.

Greig had been diagnosed with lung cancer, and died the day after the traditional Boxing Day Test at Melbourne in the country where he had made his name as a trenchant television commentator with Channel Nine.

Born and raised in South Africa, he moved to England

to develop his career in county cricket with Sussex, making his Test debut in 1972.

He played 58 Tests, scoring 3,599 runs and taking 141 wickets, before he accepted the chance to help Packer set up World Series Cricket, the tournament that helped revolutionise cricket and the broadcasting of it.

A right-handed batsman with a high back lift and a versatile bowler of seam or off-spin, he registered 16,660 first-class runs and 856 wickets in all.

TONY PAWSON

The multi-talented former Kent and Oxford University batsman, who died aged 91, was also a former cricket correspondent of 'The Observer', chairman of the Cricket Writers' Club, won a Blue for football, played twice for Charlton Athletic and was world individual fly fishing champion in 1982.

Following in the footsteps of father Albert, who played for Oxford University and Worcestershire, Pawson played 69 first-class matches from 1946 to 1953 and made seven centuries. He was awarded his Kent county cap at the end of the 1946 season. He scored 3,807 runs in 69 first-class matches at 37.32. Awarded an OBE for services to angling in 1988, he was the CWC's oldest member at the time of his death.

RON TINDALL

A talented all-round sportsman who played for Surrey as an off-spinning all-rounder from 1956 to 1966, he played football for Chelsea, West Ham, Reading and Portsmouth, managing the latter. Tindall scored 5,446 first-class runs and took 150 wickets in a cricket career squeezed between his football commitments. He was capped by Surrey in 1962, the season he took both of his five-wicket hauls, and finished with 66 wickets, as well as scoring two first-class centuries. In football he struck up a potent striking partnership with Jimmy Greaves at Chelsea, for whom he scored 69 goals in 174 appearances. Tindall emigrated to Australia in 1975 to become Western Australia's Director of Football and remained there for the rest of his life, dying aged 76.



PLEA FOR TEST STARS

Former England players still keen to wield the willow or turn their arm over are being asked to support the annual Winston Davis Benefit game, this year being held at Bristol West Indies CC on July 21.

The fast bowler played for Glamorgan and Northamptonshire and made 15 Test and 35 One-Day International appearances for the West Indies, but was left paralysed from the waist down after an accident in his native St Vincent in 1997.

The benefit match is in its 13th year, with West Indies legend Courtney Walsh agreeing to captain one of the sides, Gordon Greenidge having signed up to play and Brian Lara having expressed an interest.

In the past, Sir Vivian Richards and Jimmy Adams have also starred, as well as former England players David Capel, Devon Malcolm and David 'Syd' Lawrence.

All proceeds go to Davis. If you can help, please contact Steve Stephenson MBE on 07901 996175 or email silbourne.sl@gmail.com

WEAR THE TIE WITH PRIDE

Want to show your allegiance to the PCA? A new, high quality silk tie exclusive to members is now available for just £10 - plus £2.50 postage and packing - and can be purchased by contacting Ali Prosser on 07769 880888 or aprosser@thezca.co.uk



SHAPING THE FUTURE



THE GREIG LEGACY

FORMER ENGLAND CAPTAIN TONY GREIG DIED AT THE AGE OF 66 ON DECEMBER 29, AFTER AN INCREDIBLE CAREER BOTH ON AND OFF THE FIELD. **JIM HINDSON** EXAMINES HIS WIDE-REACHING INFLUENCE.



PROFILE

Born October 6, 1946, Queenstown, South Africa

Died December 29, 2012, Sydney

Major teams England, Sussex, Border, Eastern Province

First-class runs 16,660 runs at 31.19

First-class wickets 856 at 28.85

Best batting 226, Sussex v Warwickshire, May 1975, at Hastings

Best bowling 8-25, Sussex v Gloucestershire, July 1967, at Hove

“He needs to understand where his money’s coming from. Without the TV rights deal, George is probably working in a coal mine or flipping burgers at McDonald’s.” The sharp rebuke for Australia’s stand-in ODI captain George Bailey came from Channel Nine Executive Producer of cricket (and former New South Wales all-rounder) Brad McNamara. He made his feelings clear during last winter’s Sri Lanka ODI series, when Bailey had dared to suggest that the harsh words coming from the commentary box against his men were due to ongoing TV rights discussions and star players being rested, which in theory diminished the product.

Without realising it, McNamara had rather clumsily summed up the legacy left by Tony Greig, Kerry Packer et al. A legacy from which all professional cricketers benefited. The pioneering World Series of Cricket in the late 1970s proved that well-paid players and an aesthetically-

improved spectacle combined to make superb entertainment, which in turned generated significant TV and sponsorship revenues. As a result, players no longer needed a shift ‘down the mine’ to support their earnings.

There is real irony that 36 years on from the World Series, Cricket Australia now hold regular discussions with Channel Nine to chat through schedules and explain the need for player rotation. But it was oh-so different back in the day, when the Australian board refused to accept Channel Nine’s bid to win exclusive television rights to Australia’s Test matches, leading Packer to set up his own World Series and recruit the blonde bombshell that was Tony Greig.

Driving a sponsored Jaguar motorcar, incredibly media savvy and with the ability to cut bouncers over the third man boundary, Greig was a pioneer long before World Series Cricket

made headlines across the globe. Born in 1946, the tall South African of Scottish heritage successfully trialled for Sussex in the early 1960s and became a mainstay of the county side before winning his first international honours when he represented the Rest of the World in Australia in 1971/2.

An aggressive middle-order batsman, he could turn his hand to seam or off-spin and quickly became an England regular after making a brace of fifties on debut against Australia. He succeeded Mike Denness as England captain in 1975, but it was the World Series Cricket where he made his greatest impact on the game.

The infamous tournament was organised by Packer for his Nine Network in 1977 and 1979 and saw him cherry pick stars of the day, such as Greig, Clive Lloyd, Imran Khan and Greg Chappell, who then, in turn, acted as agents in signing players for the series across the globe. Greig’s



TONY GREIG'S ASSOCIATION WITH WORLD SERIES CRICKET HAS DONE MUCH TO TRANSFORM THE GAME OF CRICKET IN THE MODERN ERA

work on the World Series - and his association with Packer - polarised opinion among players, fans and commentators alike. His assurances that cricketers at all levels would benefit may have been given short-shrift by many at the time, but not all.

As former England off-spinner Eddie Hemmings explained: "Tony Greig made a massive difference to the welfare of professional cricketers, there is no doubt about that. If I'm honest, I wasn't overly impressed with the way that he went about it, but what he did do was brilliant for cricket.

"Some players were jealous about not being picked to play in the World Series. Not me though. I just thought 'Good luck to them.' There was no way I fancied facing a five-man West Indian pace attack in Australia without a helmet!"

Hemmings is well-placed to comment, having played professional cricket

across four decades, from the pre-World Series era of the 1960s through to the 1990s when coloured clothing and day/night cricket were swiftly establishing themselves in the domestic game.

"THE WORLD SERIES DEMONSTRATED HOW THE GAME COULD BE MARKETED AND THAT THE PLAYERS WERE REAL STARS."
EDDIE HEMMINGS

"What people don't realise is that World Series Cricket actually made the game stronger over here," added Hemmings. "There were players who were far better than me who had to leave the game in

the 1960s and 70s because they just couldn't survive on the wages. The World Series demonstrated how the game could be marketed and that the players were real stars.

"Slowly, players were paid more and were able to make a reasonable living. The knock-on effect meant that players' careers could be decided purely on cricketing reasons. In saying that, money was never a motivating factor for me. I left Warwickshire in 1979 on £7,000 and joined Notts for £4,500 - don't tell the wife though!"

When you consider how cricket has evolved over the last three decades, Greig's philosophy that all players would benefit from World Series Cricket has been vindicated. More recently, the upsurge in Twenty20 competitions now provides cricketers with a greater earning potential than could ever have been dreamed of just a few years ago. Greig's place in cricket's history is assured.

ON THE MARK

AFTER FOUR SUCCESSFUL YEARS AS PCA CHAIRMAN, VIKRAM SOLANKI HAS STEPPED DOWN TO BE SUCCEEDED BY GLAMORGAN'S MARK WALLACE. HE TELLS **MATT HALFPENNY** WHAT HE HOPES TO ACHIEVE DURING HIS TIME AT THE HELM.

There's nothing flashy or quirky about his vision; no promises of widespread reform. Mark Wallace's views on where the PCA should go from here are plain, simple and straightforward. He wants to ensure an already thriving organisation stays that way.

For the best part of a decade acting as the Glamorgan players' representative, the long-serving wicketkeeper has admired how cricket's players' body has grown beyond all recognition - from the comparatively humble service he encountered when he first joined his county as a wide-eyed teenager to the multi-faceted institution it has become today.

Now, after taking office as the PCA's new Chairman on January 30 for a two-year term, beating off the challenge of Stephen Peters, Matthew Hoggard and Jon Lewis to win the vote of his peers, he believes his biggest challenge is maintaining the positive momentum that has been established. If it ain't broke, don't fix it, goes the old adage. And Wallace, 31, is a firm believer in that.

"The most important thing to observe about the PCA is that it's in a really strong position," he said. "The way it has grown over the last few years has been outstanding. A good mate of mine is president of the Welsh Rugby Player Association (Rhys Williams),

which is a humungous brand down in South Wales, yet he marvels at the level of support on offer to members of the PCA compared to what is available to their members.

"To have people looking on with admiration from outside at our organisation in that way shows, I think, that we have been proactive

"IT'S NOT A CASE OF COMING IN AND MAKING MASSIVE CHANGES BECAUSE I DON'T THINK THEY ARE NEEDED. BUT IT IS IMPORTANT THAT WE KEEP TICKING ALONG AND KEEP OURSELVES AT THE FOREFRONT."

and ahead of the game. For that, we have to thank my predecessor Vikram Solanki, Chief Executive Angus Porter, Assistant Chief Executive Jason Ratcliffe and a lot of others who have worked so hard to build up a strong network down the years.

"I see my role as trying to continue that good work. It's not a case of coming in and making massive

changes because I don't think they are needed. But it is important that we keep ticking along and keep ourselves at the forefront."

Although Wallace jokes he got the nod because 'he hasn't sledged too many players down the years', it's clear he's well thought of among the playing fraternity to beat off such strong competition that included two former England internationals. And while he is clearly well informed about what is going on around the country, he knows it is difficult to have too many preconceptions about what awaits.

Wallace said: "As far as issues go, you probably can't prepare for what is going to come up during your tenure. In the last couple of years, no-one could have predicted that match fixing would be an issue in the county game, but it has done and been dealt with. The PCA are very good not just at looking at things from a long-term perspective, but also showing the ability to troubleshoot when the need arises."

A good example of how far the PCA has progressed, Wallace believes, is highlighted by the move to put the health and wellbeing of the players at the top of the agenda. Programmes on cancer awareness, safe driving and religious faith are just some of the successes that have preceded the recent >



Rolling back the years at the PCA Past Player Days



Miss that buzz of the dressing room? At the PCA's much-loved Past Player Days you can recreate it. Whether you've just left the county circuit or haven't played for some 30 or 40 years, re-live those glory days out in the middle with your peers, all from the comfort of our welcoming hospitality suite. There are two dates set for this summer. To book your place, email Ali Prosser at aprosser@thepca.co.uk or freephone 0808 168 4655.

Wednesday 12th June 2013

at Arundel, for day one of the
Sussex v Surrey LV= County
Championship game

Thursday 18th July 2013

at Cheltenham for day two of the
Gloucestershire v Worcestershire
LV= County Championship game

www.thepca.co.uk/past_player_events



“I’M A BIG BELIEVER IN THE PROGRAMMES THAT THE PCA HAVE BEEN RUNNING, WHICH HAVE BEEN OF TREMENDOUS BENEFIT TO SO MANY.”



‘Mind Matters’ campaign, designed to explore the stresses and strains that can lead to depression, gambling and drug and alcohol addiction.

“I’m a big believer in the programmes that the PCA have been running, which have been of tremendous benefit to so many,” said Wallace. “I’ve seen the benefit from that arm of the organisation and seen what a difference it can make. Hopefully that can continue to grow.

“What’s helped in recent years is that more and more people have opened up with their stories. Depression is becoming more of a problem in the game, but hopefully we can help provide some answers and the fact people like Tim Ambrose and Marcus Trescothick have stepped forward to tell us of their journeys can only help. The same is true with Craig Spearman of his gambling problems. It is very brave to open up about an addiction like that but we are blessed that we have these people who are prepared to help their peers.”

Wallace has equally strong admiration for the PCA’s drive to help their members establish careers outside of cricket, recently passing the landmark of having distributed £1million of grants on their education programme. He said: “It’s not just a feather in their



MARK WALLACE HAS BEEN AN EQUALLY DEPENDABLE PERFORMER FOR GLAMORGAN, WHETHER WEARING THE WICKETKEEPING GLOVES OR WITH BAT IN HAND

cap that the money has been raised and has been available, but the fact the demand is in place from members to take up courses. That, above all else, shows the difference that is being made.

“Players are benefiting from what is on offer and then they are giving something back to the organisation so that it can grow further. The relationships and networks that exist, particularly with the Personal Development Managers, helps massively with that.”

Of course, those initiatives need funding and in that respect Wallace is leading from the front - metaphorically at least. He will be donning his lycra and helmet for October’s Big Bike Ride (see page 35), to raise money for the PCA Benevolent Fund and the Tom Maynard Trust, a cause understandably close to his heart.

Maynard was an immensely popular character at Glamorgan, and his tragic death left Wallace and the rest of the county devastated. As time has passed, there has been a determination to channel those powerful feelings into positive action.

Wallace said: “I played a lot with Tom and know his family well too, so

to be able to back the Trust means a lot to me. I was a victim of Olympic fever and got my bike in October, but I think the furthest I’ve done so far is 40 miles and each stage of the event is about 100 miles, so I’ll definitely be at the back. I’m hoping there’ll be a good starting list, but I’m sure there will be a few who won’t fancy it when they see some of the hills over the Pennines!”

What with his new PCA role, captaining the four-day side, wicketkeeping, trying to weigh in with runs, training for the bike ride and organising his Benefit Year, Wallace is going to be one busy man this summer. But he sees that as a positive that will bring out the best in him and added: “As cricketers we probably like to think that we are very busy people, but we have got a lot of down time as well when we are resting around our training.

“I have found that when I have been struggling with the captaincy, I have not been able to switch off, so that I might be at home thinking I should have had that third slip in the last game. By having other things to focus on I think it helps me switch off. Of course my priority will still be taking catches and making runs, but I’ll be using my time wisely when I’m not out in the middle and keeping my finger on the pulse.”

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PCA HOSPITALITY - LORD'S / KIA OVAL / EDGBASTON



The PCA utilise hospitality boxes at Lord's, The Kia Oval and Edgbaston and as part of being a member of the PCA, you have the opportunity to entertain guests on available match days or for meetings.

The box at the Kia Oval is in the OCS Stand and holds up to 24 people. At Lord's we have



a box in the Grand Stand which holds 18 people. The box at Edgbaston, in the RES Wyatt Stand, also holds up to 18 guests. There is a minimum charge to open the box. Prices for food and drink (including all terms and conditions for usage) will be made available upon request.

Access will be on a first come first served basis and availability should be checked with Eleanor Bowe, but many LV= County Championship games are still available – ebowe@thepca.co.uk or 0207 449 4227. Reservations are only confirmed once a deposit has been received.

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WELCOME FROM YOUR PDWP TEAM

Professional cricket is a sport and career that continually evolves and changes, and over the past 10 years that has been especially true. It has been a period of significant growth for the PCA and their various player services... and it really is warming to look back on where we have come from.

One of the biggest challenges has been the requirement to find ways of changing the lifestyle and mind-set of professional cricketers since the introduction of 12-month contracts. We had initial concerns for

players not developing themselves away from cricket, as they were forced to in years gone by. The days where they had to find work in other vocations for financial survival as lorry drivers, sales reps, or even selling Christmas trees are long gone. It did, however, allow those players to organise careers for the future. It has been a challenge convincing you, the players, and then the various coaches, CEO's and administrators of the game that we need to respect this area and allow players to have personal development plans working towards the present and future. But much progress has been made and in the past two years it really feels like the culture



is changing towards personal development. Players, coaches and clubs are buying in, using the support and funding available, and even starting to become competitive about achieving away from the game. The new PCA Personal Development Scholarship award is already supporting this process and players are sending in some impressive cases to put forward for the award at the end of the year. I look forward to receiving many more in the months ahead. I hope you enjoy this issue's section on personal development. Please continue the good work and keep your personal development plans alive and full of action.

Best wishes for the 2013 season,
Thomo

YOUR PERSONAL DEVELOPMENT MANAGERS

IAN THOMAS

Having experienced the ups and downs of playing county cricket, I found myself amazed by the insecurities during a player's career. Planning for the inevitable change of a career while playing will always be part of the life of a cricketer. I feel the Programme helps players with the insecurity of cricket and makes personal development a healthy thing to do alongside cricket, allowing for a smoother transition out of the game when needed. Most importantly, it takes away the stress while concentrating on cricket performance.

RESPONSIBILITY FOR:
GLAMORGAN,
SOMERSET,
GLOUCESTERSHIRE
07920 575 578
ithomas@thepca.co.uk

LYNSEY WILLIAMS

I am passionate about the impartial role PDW plays in supporting players to achieve their aspirations both on and off the field. I believe in the importance of encouraging players to create, identify and seize opportunities when and where they can to better themselves as players and people, and in supporting individuals to become better prepared for and better able to manage the wide range of challenges they are likely to face at different stages of their playing career and beyond.

RESPONSIBILITY FOR:
WORCESTERSHIRE,
WARWICKSHIRE
07990 883 971
lwilliams@thepca.co.uk

MATT WOOD

The transitions from elite sport to so-called 'normal life' must not be underestimated. The PDW programme is crucial in helping players through challenging times, both during and after their career. Elite sport can be a lonely place at times and it is important that the players know we are there to help and support them on and off the pitch. I feel passionately about this role and, as a former player, can truly understand its importance and value.

RESPONSIBILITY FOR:
YORKSHIRE,
LANCASHIRE,
NOTTINGHAMSHIRE,
DERBYSHIRE
07826 535 783
mwood@thepca.co.uk

PHIL DICKS

I have been with Durham in one capacity or another since their minor county days. Now they are an established first-class county, I'm enjoying the challenge of helping the club and the individual players to fulfil their potential. I combine my roles of video analysis and PDW work to support players from academy to the pro staff.

RESPONSIBILITY FOR:
DURHAM
07703 477 195
phildicks@me.com

CHARLIE MULRAINE

Having played both cricket and rugby professionally, I am well aware of how uncertainty about the future can have a negative impact on performance on the field. Planning for the future isn't just about security for life after sport - many players have said doing this has actually helped them enjoy their cricket more. Knowing how to 'sell' your skills and experience, to build networks and to get on with people are key tools for continuing your success beyond the game.

RESPONSIBILITY FOR:
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NORTHAMPTONSHIRE
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cmulraine@thepca.co.uk

NICK DENNING

Understanding the need for players to have one eye on what is coming next in their lives is essential. Having had a number of experiences in different industries as an employee and self-employed person, and having felt the highs and lows of the transition from playing to working, I am confident I can help players prepare for the 'real world' from an impartial and knowledgeable viewpoint.

RESPONSIBILITY FOR:
HAMPSHIRE,
SURREY, SUSSEX
07785 619 443
ndenning@thepca.co.uk

SIMON ECCLESTONE

Being a professional cricketer is a dream, it gives you so much: unique experiences, purpose, friends, identity, fulfilment, confidence, inspiration, structure, fitness, travel, money, time. The problem is, as it was for me when I found out I couldn't play anymore, imagine if cricket was removed from your life tomorrow - how do you fill in those gaps? The PCA is an extraordinary asset, dedicating people and resources to make sure that difficult transition isn't a nightmare. All you have to do is use it.

RESPONSIBILITY FOR:
MIDDLESEX,
ESSEX, KENT, MCC YC
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DEVELOPING SKILLS

PCA members have been using the off-season to brush up on their CV off the field through work experience, training and studies, as several explained to Beyond the Boundaries...

COMPILED BY IAN THOMAS

► **STEVE KIRBY**
SOMERSET

This winter has been a really proactive time for me. Along with continuing to train hard at Somerset, I have worked to continue the completion of my ECB Level 4 coaching qualification. I have explored other career options by taking part in an Internship with Michael Page Recruitment. It has involved me spending a day a week in the office at Bristol. It has been very enlightening, and helped grow my confidence to show that the skills I have are transferable to the commercial world, and how appealing professional sportsmen are to these companies. Taking part in a full day's work in an office environment has been a real eye opener.



► **HUW WATERS**
GLAMORGAN

As I am coming to the end of my Sports Coaching degree I was looking for options for the next step and potential career paths after cricket. Wanting to stay within sport and to try something different to coaching - which I currently enjoy with Cricket Wales during the winters - I thought that PE teaching would have some transferable skills. So I went back to school, except this time I was helping with the teaching rather than being the pupil. I spent one or two days a week observing lessons at first, then after I had gained some confidence I actually taught some PE lessons. I think PE teaching is a route I can take, but I may have a shock, however, when it comes to writing a few hundred report cards!



◀ **DAVID BALCOMBE**
HAMPSHIRE

The Jack Wills clothing marketing department became my focus and my new challenge for eight weeks this winter. Jack Wills design British heritage-inspired goods for university students and try to epitomising what it is to be young and 'Fabulously British' (their trademark). On my first day I was introduced to the head of global marketing who informed me straight away that he wanted me to learn as much as I could out of the experience. Jack Wills wanted to make this an incredibly productive and informative use of my time as well as simply engaging with the brand and having fun. I was very fortunate that my time with Jack Wills coincided with their build up to the sponsorship of the Varsity rugby match at Twickenham and the after party.

I assisted with the planning and build up to this event, the actual event and the subsequent debrief. My other roles included assisting the in-store marketing campaigns, helping develop a complete consumer research project to identify the brand perception amongst the target consumer, and also assist in some of the online marketing campaigns, including the new App. The whole experience was incredibly valuable. It was refreshing to get out of the cricket bubble and learn some different and hugely beneficial skills. Jack Wills placed huge emphasis on learning about marketing and everyone from day one made me feel incredibly welcome and were always open and approachable. It made the experience all the more enjoyable and I've left with some great friends.



► **JOE SAYERS**
YORKSHIRE

To satisfy my growing curiosity about a career in the financial sector, I joined Barclays Corporate in Leeds for two months of work experience leading up to Christmas. I undertook a role supporting the Relationship Director managing the finances of key clients within the Yorkshire region. The work was an excellent introduction to the financial workings of corporate business and the markets as a whole, providing valuable insight into banking objectives during a challenging period for the industry. Though the work was unpaid, I gained useful knowledge I can apply in the future and developed a network of people who may provide support for me to make a career transition when the time is right. I was also encouraged to find such an opportunity in nearby Leeds, easing my expectations of having to investigate similar options in London. For anyone considering steps towards a future career and narrowing down their favoured industry, I would strongly recommend work experience over academic study and time spent making connections with people in a position to support your path.



▼ **MARK TURNER**
DERBYSHIRE

After yet another summer of saying 'I am going to do something productive this winter,' I actually went and did it. I had been thinking about investing in a career in plumbing but was not 100 per cent convinced. A few of the lads at Derbyshire were in the same boat, so we got together and through funding by the PCA we attended a BTEC Level 2 course in Newark. I really enjoyed getting my hands dirty, the soldering iron out and fitting a few radiators. There were a few leaks early doors, but I don't need to talk about that! I also got myself enrolled on the Level 3 cricket coaching course. There's a little bit more writing than I had prepared for but the content of the course is great. I'm glad I've started to put some meat on my CV.



◀ **IAN WARDLAW**
YORKSHIRE

After working in the design and graphics industry for a number of years before turning professional, I saw an opportunity to set up Miati Club, an exclusive car wrapping service for the executive and performance car market. Using my knowledge and contacts within the industry, we identified quality control and service as the largest concerns in this relatively new market. So at Miati Club we only use the highest-grade materials and fully trained 3M car wrappers. Vehicle wrapping has a number of different purposes, from protecting paintwork from damage to changing the aesthetics of the car. Premier League footballers have been getting their cars wrapped for a few years. Most notably, El Hadji Diouf converted his Mercedes to mirror silver and Mario Ballotelli (in)famously gave his Bentley the Army tank look! To find out more about our car wraps you can visit www.MiatiClub.co.uk or follow us on Twitter to see live updates of our newest projects @MiatiClub



► **STEPHEN MOORE**
LANCASHIRE

It was 10 years ago that I graduated from university and started playing county cricket. After spending the last couple of winters rehabilitating and adjusting to life with a new addition to the family, I thought that the time was right to upgrade my old engineering degree. Following discussions with my Personal Development Manager, and with help from the PCA, I successfully secured a position at the new MMU Business School in Manchester. This has provided me with a wonderful opportunity to develop extensive business knowledge. I have been able to learn and socialise with successful people from a wide range of business disciplines. The support from Lancashire, the PCA, and the ECB has been fantastic, and I have found new vigour in my training, while gaining confidence in my preparations for when my cricket career ends.



CAREER FOCUS WRITTEN JOURNALISM



A career in journalism can be hard work but is always rewarding. Sunday Telegraph columnist and former England and Glamorgan opener **Steve James** outlines his journey from the dressing room to the press box.

Neil Manthorp. He was the man who started it all. He was the man I have first to thank for possessing today what I can only call a “dream job”. We journalists aren’t supposed to use clichés, but in this instance I don’t care. Getting in free to all the top cricket and rugby (union) matches and then being allowed to pen your opinions about them is as good as it could ever get for me.

I first met Manthorp in 1992 when I was playing club cricket in Zimbabwe and Test status had rather surprisingly been bestowed upon that country. Manthorp was there to cover their inaugural Test against India. We became friends and the following winter I ended up staying at his house in Cape Town, while playing some

club cricket for Primrose alongside Warwickshire’s Dougie Brown. For some reason Manthorp thought I would make a good journalist. I’m not sure why, but it may have been something to do with my inherent cynicism.

Whatever it was, Manthorp was very persuasive. He had lit a fire. By the next summer I was writing a weekly column for the South Wales Argus, and by the next winter I was filing rugby reports for the Western Mail. That was it. When I finished playing cricket I was going to be a journalist.

I did toy with the idea of gaining some qualifications that might have been more befitting than my Classics and Land Economy degrees, but instead I decided to gain as

much work experience as I could. I offered and badgered everyone I knew in the media industry.

No piece of work was too much trouble. Out in Zimbabwe I even did some match reports of games I was playing in for Mashonaland against the touring Western Province side. It was probably just as well that I didn't score any runs.

And my Argus column had to be written every Wednesday evening whether I was playing that day for Glamorgan or not. I can vividly remember penning one such one (written long-hand in those days before being faxed over to the paper) whilst fighting back the tears after we had somehow contrived to lose a NatWest semi-final against Sussex at Hove in 1993.

Then in 1999 I got my big break when the Sunday Telegraph wanted a series of pieces on Zimbabwe for the Cricket World Cup that year. I knew the players well enough to do that with my eyes closed.

And while I was at it, I thought that I would mention that I fancied doing some rugby in the winter. A chap called Peter Mitchell, now sports editor of the Sunday Telegraph and up there with Manthorp in my list of journalistic heroes, was listening and eventually asked me to cover Bath v Newcastle that winter. I've rarely been so nervous in my life, but I must have done a reasonable enough job because I was asked to do another match the week afterwards. And the week after that. And so on until this very day.

When I retired from cricket with a knee injury in 2004 I was offered a contract by the Sunday Telegraph. Money-wise it was exactly a third of the value of my county contract at the time.

A problem? No. Very few county cricketers can ever expect to earn anywhere near the same sort of wage they command whilst playing. You simply have to be very humble in that situation.

I was happy. I had put in some hard yards, as they say, by covering some lowly rugby matches during the long winter months of my playing career. I had learnt the ropes. I could file on-the-final-whistle match reports that could be relied upon. I could even file 'runners' which I could 'top and tail' (in other words file half a report at half-time and then provide an introduction and an ending at the match's end). I felt that I could ask the right questions at interviews.

I thought I had proved myself. But just in case I hadn't, I decided to write an autobiography. It wasn't done to make money. It was done to show people that I could write. You can't bluff your way through writing a book.

Writing that book upset quite a few people. I was as honest about team-mates as I was about myself. But I felt that I needed to do that too. If you are going to be a



journalist who does his job properly, you might need to criticise some players to whom you have been close. There can be no favours, but that does not mean that respect and friendship cannot remain intact.

That for me was the hardest part of the transition from cricketer to journalist. It took a while for the goalposts to be laid down for all to understand. Whilst I hoped that I could empathise with players because of my experiences, it did not mean that I was going to be a cheerleader. A compromised former player is as bad as a 'fan with a typewriter', as the soft and non-questioning journalists are often called.

Today's media landscape is much changed from when I entered it full-time. The rise of the internet has seen to that, but I don't think any budding journalists amongst the cricketing ranks should see that as an obvious hurdle. There are so many more opportunities these days for work to be viewed.

If you want to do newspaper journalism, pester website editors as hard as you do newspaper bosses. There are also many more media courses on which to enrol nowadays. Do them if you wish. They will not be a hindrance, for certain.

My advice, though? Do English as a degree. Use and understanding of the language is rather a useful fundamental after all. Do that and then you can find your own style. Scoops and deadlines can come later. >

FORMER
GLAMORGAN
AND ENGLAND
BATSMAN
STEVE JAMES
HAS MOVED
FROM PLAYING
CRICKET TO
WRITING
ABOUT IT

**"DO ENGLISH
AS A DEGREE. USE
AND UNDERSTANDING
OF THE LANGUAGE IS
RATHER A USEFUL
FUNDAMENTAL
AFTER ALL."**

SOME ROUTES INTO JOURNALISM

IF YOU'VE SET YOUR SIGHTS ON A JOB AT THE TIMES OR DREAM OF BEING A SPORTS EDITOR ON A GLOSSY MAGAZINE, HOW DO YOU GO ABOUT MAKING IT A REALITY? DO YOU HAVE THE EXPERIENCE, SKILLS AND CONTACTS TO WIN A JOB ABOVE THE HUNDREDS OF OTHERS WHO WANT IT JUST AS BADLY?

THERE ARE SIX MAIN AREAS OF JOURNALISM IN THE BUSINESS, OTHERWISE KNOWN AS: BROADCAST, FASHION, MAGAZINE, NEWSPAPER, SCIENTIFIC AND PRESS.

What do Journalists do?

- **Researching stories.** Broadcasters often employ people just to research stories and guests. All writers have to research before they can start writing.
- **Writing news and feature stories.** News stories are short and focus on telling you what's just happened - the most important thing first. Feature stories often need a topical 'peg' (or reason) for publication, but they're more in-depth and less rigidly structured. They might be interviews, travel reports, how-to articles or opinion columns.
- **Take photographs.** Multiskilling is becoming more and more a part of life in media, so photography is a useful talent to have. But some people work as photojournalists and use their pictures to tell the story with very few words.
- **Edit stories.** Sub-editors concentrate on editing other people's work - they correct any grammar mistakes, sometimes write the headlines and make sure the publication has a consistent style. In many places sub-editors are an endangered species and journalists are increasingly expected to get it right first time, because there's no safety net.
- **Check facts.** Legend tells of a time when people were employed just to check the facts in submitted articles. That's rarely seen nowadays.
- **Plan magazines.** Editors are responsible for all the content in a magazine. As you move up the publishing hierarchy, you'll do less actual writing and more planning and management of other writers, sub-editors and designers.
- **Lay out pages.** In smaller publishing companies, journalists might be expected

to layout pages as well as write them. For many years the standard program for layout was Quark XPress, but Adobe InDesign is increasingly the standard. It's a valuable skill to be able to edit documents in layout applications.

What skills do you need?

In general, perhaps the most valuable attribute to have as a journalist is **good communications skills**, and be strong in the following:

- Verbal reasoning
- Interviewing
- Listening
- Writing
- Curious and inquisitive mind
- An interest in current affairs, people, places and events
- Ability to look at the obvious and see something different - or better - by way of a 'news line' and picture
- Energy, drive and persistence
- Empathy, patience and understanding of what will make a good news story

Secondly, a fundamental skill is the **ability to write** - not essays, poems, or diary entries, but news stories and feature articles. You'll need to learn how to put your reader's needs first and structure stories for publication. You'll have to write to deadline and to a specified word count, and be able to edit stories for style and length.

You'll need to know how to research stories. Journalism is about reporting on what's happening now or will happen in the future. By the time a story gets into print, it's old news. You'll also need to be able to generate story ideas, learn what interests your audience and how to find new stories they want to read before they even realise they want to read them.

To write and research stories easily, you'll need to understand your subject. If you're a specialist writing about a particular subject, you'll need to know the lingo and be able to use it correctly and you'll need to be able to provide context to your story by filling in relevant background.

Everyone wants to work in front of the camera or microphone as a **presenter** - which is why those jobs don't often come up. But if you're going to make it, it's essential to have a good voice, an ability to speak clearly and naturally, and to master the skill of telling a story. Also bear in mind there are many more jobs behind the camera or microphone where having a good voice may be desirable but not quite so critical. Finally, as a journalist you will have to deal with **pressure** to meet deadlines - this

means often you will be working hard and fast, against the clock, so you need to be able to express, analyse and condense information, and be resourceful, persistent, truthful and accurate.

Quick Tip You can't get experience before you get a job, yet you can't get a job without experience. So what do you do?

There are two ways you can gain experience in the industry. One is to do as many work experience placements as you can manage, and to write for your cricket club, county, local schools, college and university newsletters, specialist magazines and local free papers - in short, for any media organisation that will print your name next to an article. If you can edit a newsletter or magazine for a club, or even as part of a job you're already doing, don't pass up the opportunity.

The other route is to sign up for a course - whether it's a training short course, as an undergraduate or postgraduate - of which work experience is a mandatory part. These two shouldn't be exclusive. A would-be journalist should write as much as he or she can, whether or not it's mandatory.

What kind of training is there and where do I go?

Some journalists learn their trade on the job, but many will undergo some kind of formal training. In that respect there are many different training options available to you from full-time academic courses to more flexible and online industry and vocationally based courses.

There are many university undergraduate and postgraduate options to choose from - ranging from Media or Journalism to broader foundation degrees in Languages, Business, Law, or the Humanities.

Visit the websites mentioned below, and/or meet with your Personal Development Manager, who will be able to talk through the best options for you at this stage in your cricketing career.

Useful websites:

www.nctj.com
www.bjtc.org.uk
www.nujtraining.org.uk
www.journalismuk.co.uk
www.journalism-training-centre.co.uk
www.journalism.co.uk
www.mediatraining.ltd.uk

Speak to your PDM about access to this course: www.thepfa.com/education/courses/sportswritingbroadcasting

NEW INCENTIVE TO EXPAND HORIZONS

The PCA have launched an initiative to find the most proactive member, past or present, on or off the pitch, throughout the coming calendar year.

WORDS: IAN THOMAS

PCA members have never had a better reason to put plans in place for a career after cricket, following the launch of a new initiative to assist those preparing for the future.

The new Personal Development Scholarship has been introduced to incentivise current players to think about what they will do once their playing days are over, and encourage past players to explore new career pathways.

Not only will it help secure their futures, it could also help them become better players, as there is substantial evidence to demonstrate that working and planning towards new opportunities off the pitch can enhance performance on the pitch.

The programme aims to create all-round confident people, who can excel at their sport while simultaneously preparing for their next career, and ensures a 'soft landing' when it all ends.

Members who apply for the scholarship will be invited to give a presentation to a panel of PCA personnel, who will judge the candidates on the following criteria:

- Development course/s undertaken and qualifications attained
- Cricketing development (where relevant)
- Work placement/s undertaken
- Community work undertaken



- Willingness to embrace charitable initiatives
- How they would use the additional scholarship award

One winner will take home £3,000 or the equivalent for personal development course funding, or resources of their choice, or to be used to reimburse costs already incurred. Two runners-up will receive £1,000 each or the equivalent in course funding, or reimbursement.

The scheme is just the latest form of financial assistance on offer from the PCA for personal development and follows the recent announcement of having spent over £1m on membership educational grants over the last decade.

In addition the association have continued to widen their programme of career advice and support, which in 2012 saw the Personal Development Management team create a Personal Development Plan (PDP) for every current professional cricketer. Many of the PDPs included a Myers Briggs Type Indicator (MBTI), a personality-profiling tool that helps individuals understand themselves in greater detail and can ensure they pursue a career that suits them.

The Scholarship is open to all PCA members and will conclude in January 2014, with the winner being announced in February 2014. Nominations/applications should be sent to Ian Thomas by email to ithomas@thepca.co.uk by November 30, 2013, with details about their year of development in as much depth as possible. For more information, contact your regional PDM or Ian Thomas directly on 07920 575 578.

ABOVE: CAREFUL PLANNING FOR THE FUTURE MEANT FORMER WARWICKSHIRE AND NOTTINGHAMSHIRE BATSMAN MARK WAGH MOVED SEAMLESSLY INTO A LAW CAREER AFTER RETIRING LEFT: DARYL MITCHELL IS INTERVIEWED BY CHARLIE MULRAINE AT A PCA WORKSHOP





Giving up your time to raise funds or work for a charity is not only an emotionally satisfying experience, it can also be a big plus to your CV.

WORDS: NICK DENNING AND CHARLIE MULRAINE

Supporting a charity through fundraising or volunteer work provides many benefits to an individual, most obviously at an emotional level.

But beyond the psychological boost that comes from knowing that what you are doing will directly help a cause in need, you will also be developing a variety of life skills that will be of benefit in the future.

Your communication skills will undoubtedly grow - powers of persuasion can be tested when it comes to justifying to people why they should make a donation, no matter how worthy the cause - and if you're taking part in an event, there's the organisation and preparation that goes with it. In addition, meeting new people improves social skills and is a great networking opportunity for your future career.

But don't just take our word for it - here's what a charity, fundraising PCA members and employers have to say...

The view from the charity

Rockinghorse is the official charity of the Royal Alexandra Children's Hospital in Sussex, raising funds for paediatric care throughout the county. It has linked up with Sussex CCC as the club's official charity for the next two years.

Chief Executive Ryan Neal explained the reasons for the partnership: "The Sussex club family values resonate very much with the charity in terms of their sense of grounding, perspective, engagement and accessibility. Sussex act as great ambassadors for the charity and with regards to the self-styling as a 'local club', suits Rockinghorse perfectly as a local charity."

Rockinghorse looks for a range of skills when assessing potential volunteers or employees, summarised by Neal as the following:

- An emotional link to the charity helps with drive and motivation
- Good presentation skills for visiting potential donors and a sense of commercialism in the corporate
- Strong budgeting skills are essential. For example, putting on events to raise as much money as possible for as little cost is the key for anyone doing any kind of community or even corporate charity work

Skills that can be developed 'on the job' include an understanding of developing budgets, how the corporate world works, strategic thinking and resilience, all helping people stand in good stead for when and if they decide to move into a different work environment.

Why are cricketers so well suited to charity work? Neal said: "Cricketers offer so much to charities as they



are all about provision and team work. They provide entertainment for the public and perform for their team. While they will gain great satisfaction from scoring a match winning hundred, they can gain the same sense of satisfaction from providing great work for a charity. In our case, it could be something like raising money to provide another incubator for the paediatric unit at the Royal Alexandra Children's Hospital in Brighton. The sense of achievement and fulfilment, knowing that they have provided some equipment to save a baby's life, I can only imagine, would feel similar to hitting a six off the final ball to win a t20 game."

MATT BOYCE (SECOND RIGHT) IS JOINED BY JASON RATCLIFFE, CHARLIE MULRAINE, TED GARRATT AND TIM BOON FOR PART OF HIS CHARITY WALK FROM JOHN O'GROATS TO LANDS END

"CRICKETERS OFFER SO MUCH TO CHARITIES AS THEY ARE ALL ABOUT PROVISION AND TEAM WORK."
RYAN NEAL

The View from the Players

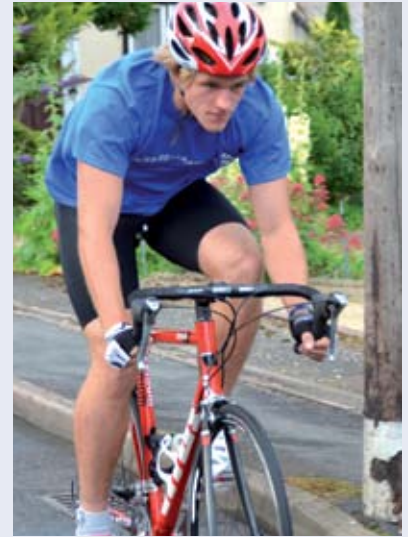
This desire to give something back was the driving factor for two Leicestershire cricketers, Matt Boyce and Rob Taylor, to embark on two separate challenges at the end of last season.

As outlined in issue 11 of Beyond the Boundaries, Boyce embarked on a walk from John O'Groats to Lands End for mental health charity MIND, with 25 per cent of funds raised going to the PCA Benevolent Fund.

"As cricketers we can be quite selfish blokes and, although I don't suffer with mental health problems myself, I figured that if one in four people suffer in the UK then there would be people suffering around me," he explained. "I don't like the idea of people suffering in silence, hence the decision to take up the challenge."

In the case of Taylor, the Scottish international's motivations were extremely personal to him. "Having lost my mother to suicide and visiting the SOBS groups since 2009, my family decided that it would be good to try and >

WORKING FOR CHARITY



give something back to the charity after all the help they have given us in the last four years,” he said.

“We wanted to do something that would raise awareness of the charity as well as trying to break down the stigma associated with suicide and the difficulty a lot of people have when talking about it. To do this it had to be a big event, so we began to plan the bike ride from Land’s End to John O’Groats.”

Taylor also recognised the way a professional sporting career can lead to a degree of self-absorption and added: “Cricket can be quite a selfish sport at times and I was happy to be able to get away from that and give something back to a charity that had been so helpful to me.”

In addition to raising valuable funds, both players learned a lot about themselves, as Taylor noted: “This was more than just a bike ride. It was about doing something for a group of people who had helped me and it was important to give something back.

“I learned a lot about myself, a lot about my fellow riders and how to work as team. I feel I have developed skills that can be transferred back into a cricketing environment both on a personal level but also from the point of view of team dynamics.”

Boyce expressed a similar view. “I wouldn’t recommend walking for 66 days off road! But definitely would recommend committing to a challenge and seeing it through, at the same time as raising money and awareness of a particular charity.

“It’s given me a new perspective and definitely made me appreciate the smaller things in life, like a hot shower after walking seven hours in the rain!”

The View from the Employers

In addition to raising valuable funds and learning more about yourself, the process of organising a charity challenge offers benefits to your life after cricket. Although work experience is highly sought by employers and recruitment organisations, people in hiring positions will also consider what you have achieved in your life outside of the usual day-to-day responsibilities.

“THIS WAS MORE THAN JUST A BIKE RIDE. IT WAS ABOUT DOING SOMETHING FOR A GROUP OF PEOPLE WHO HAD HELPED ME AND IT WAS IMPORTANT TO GIVE SOMETHING BACK.”
ROB TAYLOR

As Chris Bradberry, Manager - Experienced Hires at leading recruitment company Michael Page International, explained: “In today’s increasingly competitive marketplace, it is more important than ever that candidates stand out from each other. One of the best ways to do this is through your CV.

“When an employer is reviewing a high volume of CVs, candidates who can differentiate themselves will stand out. Employers not only look for transferable skills for the role but also look to gauge an even fuller picture of each candidate; focusing on their interests, challenges, personal goals and successes.

“Organising and taking part in charity work is a fantastic way to differentiate yourself. In particular, getting involved with charities or extra-curricular activity demonstrates initiative, drive and enthusiasm in areas that are not just about personal gain.

“It highlights skills you have to bring to the table, emphasising that you are goal-orientated, determined and keen to deliver. It resonates well with organisations like ourselves that value corporate responsibility and seek individuals that embody these core values.”

GET INVOLVED

Want to get involved in a charity challenge? How about the PCA’s Big Bike Ride in October? All funds raised go to the PCA Benevolent Fund and the Tom Maynard Trust, as well as helping you develop skills for the future. Go to page 35 to find out more.

Q & A

NO.5 - CHARLIE MULRAINE



Want to know more about your Personal Development Manager? Charlie Mulraine has a long and distinguished relationship with the PCA.

HOW DID YOUR CAREER FINISH?

It finished pretty quickly, to be honest. I signed straight from school for Warwickshire and was released at the end of my second year. I simply didn't score enough runs. I was in the same England Under-19s team as Michael Vaughan and Matt Walker, having previously played for Warwick School and Stratford in club cricket.

WHAT DID YOU DO NEXT?

I trialled with Glamorgan and Worcestershire, but I didn't get taken on. After that, I decided to focus on my rugby, having played for Moseley while at Warwickshire. I moved to Gloucester in the top flight and then London Scottish, who went into receivership. Aged 25, I had to make a decision

whether to find another club or move into another career. I did the latter. I worked in IT recruitment for four years and after that I moved into sports recruitment.

HOW DID YOU BECOME A PDM?

I approached Jason Ratcliffe at the PCA about helping players secure work experience and internships and I was taken on as a consultant. When the PDM system was moved fully under the PCA's wing and there was a reshuffle of staff, there was an opportunity to look after Leicestershire and Northants. I've since taken on Warwickshire and Worcestershire to cover for maternity leave.

WHAT DO YOU ENJOY ABOUT YOUR ROLE?

For me, it's not just been about getting players the right contacts, it's about finding out what makes them tick and channelling their cricketing experiences into something else. Looking back, I was so naïve in my early twenties about the outside world and I didn't really have the chance to speak to someone about what to do next. But if I can use my experiences to help others while they are still playing, then it can alleviate some of the worry for them.

HAVE YOU MISSED THE GAME?

My cricket career was so long ago now that I don't think what might have been - I'm happy with the way things have turned out. My job is so varied and interesting because you work with academy players one day and senior professionals the next. I help with future planning but also still dip into the commercial sector too. It's the best of both worlds.

WHAT'S THE BEST ADVICE YOU'VE BEEN GIVEN?

Firstly, to ask more questions of the successful senior players - find out how you can progress your game as they did. I probably didn't do it enough. Secondly, it's wise to start planning now for life after sport. It can be daunting at first to step away from the routine that cricket provides, but the more you step out of your comfort zone, the easier it becomes.

HOW DO YOU USE YOUR SPARE TIME?

I like to cycle on the road and I take part in 100-mile sportives all over the country. Last year, I rode one of the stages of the Tour de France in the days leading up to the professionals riding it. I did Stage 11, which was up through the Alps. It's probably the toughest thing physically I've ever done, but also amazing.

Born:
Leamington Spa

Counties covered:
Leicestershire,
Northamptonshire,
Derbyshire
(from July)

Years worked:
In first year as
PDM (but
worked with
the PCA as a
consultant
since 2005)

Previous career:
Worked in the
recruitment
industry



FINDING A NEW PERSPECTIVE

Former Glamorgan, Nottinghamshire, Yorkshire and England seamer **Alex Wharf** shares his thoughts on his move into a different dressing room.

It seems like a while since I retired from playing professional cricket and being part of that dressing room environment that all players miss as soon as they depart from the game.

As an umpire, I'm privileged to see that such camaraderie still exists in the teams and grounds I visit, but I'm now looking at it from a different lens.

The umpire's dressing room is a completely different place, with just yourself and a partner to talk about the rules, regulations, daily weather forecast and the occasional visit from club representatives throughout a day's play. It's fair to say that the pranks and jokes are not quite on the same level that you experience as a player. However, I have learned a thing or two about horse racing.

There are some great characters umpiring the game and spending long periods at a time in their company, you get to know them really well, and this has definitely been something I've found enjoyable.

Working with some of the more experienced first-class umpires, you quickly find they are a very supportive group who will offer their feedback and opinions on any aspect of the day's play or decisions made. Alongside the ECB umpire mentoring system, it's fair to say that you receive just as much support as you once did as a player.

I'm now going into my fourth season as a reserve list umpire and growing my experience and match time along the way, but if I can pass on one piece of advice to any player wishing to follow the path to becoming a professional umpire, it would be "PATIENCE".

To become an umpire, you need to use a lot of the characteristics you once did as a player. You need time to develop, dedication, listening skills and ability to utilise feedback provided. Planning ahead and getting



"TO BECOME AN UMPIRE, YOU NEED TO USE A LOT OF THE CHARACTERISTICS YOU ONCE DID AS A PLAYER. YOU NEED TIME TO DEVELOP, DEDICATION, LISTENING SKILLS AND ABILITY TO UTILISE FEEDBACK PROVIDED."

experience as a player is always useful to test if it's for you, because once you're in it, you need to be committed, patient and make the most of opportunities. Everything you do as a player.

The progression to the first-class list as a full time umpire is a pathway that takes years of commitment rather than months, and this can be a test as you have to work other forms of employment around the schedules as a reserve list umpire. This is the reality, but with good planning and organisation it's achievable.

One day soon I hope to become an International umpire, but realise that to achieve that, all of the above need to be continually put into practice. That's a challenge that excites me, and I'm looking forward to the journey along the way.

ALEX WHARF NOW VIEWS APPEALS FOR A WICKET FROM A DIFFERENT PERSPECTIVE AFTER BECOMING AN UMPIRE



MOST OF US WILL ENTER THE PROPERTY MARKET AT SOME POINT IN OUR LIVES, BUT AS JAMES MIDDLEBROOK EXPLAINED, IT'S DIFFERENT WHEN YOU'RE EARNING A LIVING FROM BRICKS AND MORTAR.

Property development, or real estate development as it is sometimes also known, is big business. By the end of 2012, residential property alone in Britain was worth a collective £5.963 trillion, according to data from property website Zoopla.co.uk, while commercial property in 2011 was reported to be valued at a further £717 billion.

The term 'development' is defined in law as 'the carrying out of building, engineering, mining or other operations in, on, over or under land, or the making of any material change in the use of any buildings or other land,' by the Town and Country Planning Act 1990.

It means that you can get involved from anything from renovation or re-leasing of existing buildings to purchasing new land, building property on it and then selling it on or leasing it. It's essentially about developing an idea from pen and paper into the real thing.

Most often, the actual building work is not done by the developer themselves

but by specialist tradespeople. However, it is developers who often finance deals and take the greatest risks and, accordingly, earn the biggest rewards when things go well.

WHAT DOES IT INVOLVE?

Whether you go into residential or commercial property development, some of the tasks you will take on are:

- Working out how you will raise the money you are going to invest
- Researching the area where you wish to purchase your property
- Considering what developments on a property will best add value
- Putting together a realistic budget and schedule of work
- Establishing if you need to get planning permission and securing it if you do
- Complying with building regulations, including structural safety, fire safety, electrical safety and drainage and waste disposal among others
- Finding the right professionals to carry out major works
- Negotiating with potential buyers

and/or tenants and consulting with legal experts

WHAT COULD I EARN?

"In my experience, you might do a lot of hours one week and not that much the next – it just depends on the particular jobs you are required to do and how many properties you have," said James Middlebrook, the Northamptonshire and former Yorkshire and Essex spinner who took the plunge into the sector in 2003 and has since built up a portfolio of properties, particularly in housing.

"In terms of the rent yield you are usually looking at six to seven per cent on a property per year, but it depends on interest rates and where a property is situated in the country. How much money you can make obviously depends on how many properties you manage - and their size.

"From my point of view, I looked to start off small for my first venture with savings I had made from cricket, putting down a 25 per cent deposit. I >

CAREER FOCUS PROPERTY DEVELOPMENT



JAMES MIDDLEBROOK CELEBRATES A WICKET WITH TEAM-MATE ALEX WAKELY

then built things up from there using the profits I accrued. Going into commercial property normally comes later with more experience because it often brings added complications.

“One of the most important things on which to spend time early on is researching the area where you are thinking of developing. Good transport links, whether it’s commutable to cities, how much work needs doing on the property and what others in the area have been selling for are all important things to look into.”

THE GOOD POINTS?

“You can often get good returns on your money providing you invest and develop wisely,” said Middlebrook. “Once you have developed a property you could rent it for two or three years while having to do very little, if you have good tenants, or you could sell on for a healthy profit if the work is well done and it’s in an attractive area.”

AND THE BAD?

“People can ring you at any time with potential problems you have to deal with straight away. It could be a tenant phoning at 7am about a broken boiler and you may have to drop everything to go and sort it,” said Middlebrook. “There can also be the problem of a

property running into negative equity as you look to develop it – that is, it being worth less when you come to sell it than when you bought it – because of a downturn in the housing market.”

WHAT MAKES A GOOD DEVELOPER?

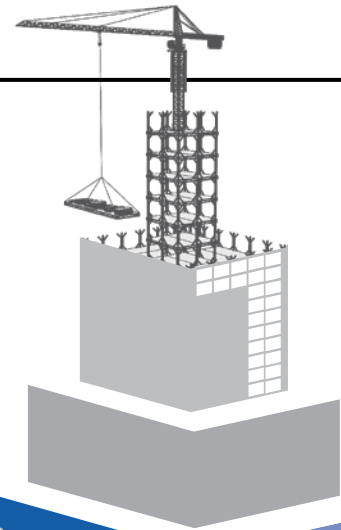
- “You have to be able to form and maintain strong relationships with those you will be dealing with (which can include architects, planners, engineers, surveyors, inspectors, contractors and leasing agents), not least your tenants if you are in the buy-to-let market,” said Middlebrook.

“It’s important to have good skills of negotiation and you have to be prepared to give and take sometimes.”

- “It helps if you are a good judge of character and have a ‘feel’ for who is going to be good to work with or a good tenant. There are scamsters out there so it pays to be careful, but usually your gut instincts are not far off.”

- “If you possess practical skills and can do a little bit of work on any properties you are looking after yourself to save employing tradesmen, that saves money. I try to do some refurbishment on all my properties each year to ensure that you don’t have to pay out on it all at once, but a little at a time.”

“ONE OF THE MOST IMPORTANT THINGS ON WHICH TO SPEND TIME EARLY ON IS RESEARCHING THE AREA WHERE YOU ARE THINKING OF DEVELOPING.”



HOW TO BUILD A SKYSCRAPER IN

15 DAYS!

Broad Sustainable Building, erected a 30-storey structure - in the time it takes to stage three Tests.

300 engineers were enlisted to finalise the hi-tech design

90% of the building was factory pre-fabricated

200 construction staff worked around the clock for 360 hours



SIGN OF THE TIMES

FINALISING A NEW CONTRACT CAN BE A HIGHLY STRESSFUL TIME FOR ANY CRICKETER, BUT THE PCA'S HIGHLY-ACCLAIMED AND FREE NEGOTIATOR SERVICE – WHICH DRAWS ON STATS FROM THE FTI MOST VALUABLE PLAYER RANKINGS – CAN ALLEVIATE THOSE WORRIES.



When the general manager of the Oakland Athletics baseball team decided to pick players purely through their On Base Percentage, rather than the scouts' intuition, he began an incredible chain of events that saw the team set an American record of 20 consecutive victories. That season was captured by the film Moneyball and Billy Beane's philosophy - as played by Brad Pitt - is in the same ballpark as the PCA's starting point for their incredibly successful negotiator service, now in its fifth year.

The service, which is free of charge, is spearheaded by two of the organisation's most loyal servants. Assistant Chief Executive Jason Ratcliffe boasts a wealth of experience in the professional game, both as a player and administrator,

while Legal Director Ian Smith is a name familiar to many current and former players, having worked tirelessly for the PCA for nearly two decades.

And whereas Billy Beane employed Yale economics graduate Peter Brand to assess a player's value, the PCA team utilise their in-depth knowledge and the Most Valuable Player (MVP) rankings system, which proves invaluable in combining all aspects of a player's game before giving him a ranking in relation to his peers.

"Very few clubs are bumping up against the wage cap - so it is a case of understanding how far they can extend," explained Smith. "The main advantage is that we have got >

PCA NEGOTIATOR SERVICE



MONEYBALL

The movie Moneyball was based on a book written by Michael Lewis called 'Moneyball: The Art of Winning an Unfair Game'. Published in 2003, it focuses on Oakland Athletics' analytical, evidence-based, sabermetric approach to assembling a competitive baseball team, led by General Manager Billy Beane (pictured far left). Inspired by the Athletics, the Boston Red Sox adopted the same approach and two years later in 2004, won their first World Series since 1918.

information across the whole game and therefore have a good idea of a player's worth on the open market - and what any given player could command at each of the 18 counties.

"It's true that we can cut through a lot of unnecessary discussion. We use the MVP stats, which give an excellent guide of the player's worth compared to the rest of his team-mates and also similar cricketers out there. We can research those numbers to find out how a player has performed over a period of time, whether he has been a consistent performer, or if his performances have stagnated or significantly improved."

The combination of PCA experience allied to the MVP system can often set Ratcliffe and Smith apart from

"WE FEEL THE PCA ALWAYS HAVE THE BEST INTERESTS OF THE PLAYER AT HEART."
DAVID SMITH

some of the agents who act on behalf of players. This is recognised by Surrey's Director of Cricket Chris Adams, who said: "The PCA's understanding of the salary landscape ensures that negotiations are professional and sensible, resulting in both the club and the player being happy."

Northamptonshire Chief Executive David Smith has advised more members to consider using the service. "During contract negotiations, we feel the PCA always have the best interests of the player at heart," he said. "They also have the knowledge that allows them to benchmark against other players within the game, which I believe generates more realistic salary expectations and leads to a better negotiated settlement."

WHAT THE PLAYERS SAY



Vikram Solanki, Surrey CCC
"By using the PCA, players can be confident that the knowledge they are getting is professional and that they are receiving a balanced representation to ensure the best possible outcome."



Reece Topley, Essex CCC
"There are numerous agents who charge a lot for their services, but the PCA have done everything they could without costing me a penny."



Matt Spreigel, Northamptonshire CCC
"With the amount of information the PCA has access to, they are able to negotiate accordingly. Additionally, when they do negotiate, you can rest assured they are doing it with your best interests at heart."



James Harris, Middlesex CCC
"At the end of the 2012 season I decided that I needed a career change and to move from Glamorgan. I decided to use the PCA to sort out my new deal. Their help was invaluable, they were absolutely fantastic and I am very happy indeed with the outcome."

GET IN THE SADDLE

IF YOU'RE FEELING FIT AND HAVE THE URGE TO PUT SOMETHING BACK INTO CRICKET, WHY NOT BECOME A COG IN THE PCA'S FUNDRAISING WHEEL WITH A CHARITY BIKE RIDE THAT PROMISES TO BE AN UNFORGETTABLE EXPERIENCE?



POINT-TO-POINT

The Big Bike Ride will visit the following first-class grounds:

- Durham Emirates
- Headingley
- Old Trafford
- Trent Bridge
- Racecourse Ground
- Grace Road
- County Ground
- Lord's

Bradley Wiggins' Tour de France win and Great Britain's road and track success at last summer's London 2012 Olympics mean there's never been a more popular time to hop into the saddle and, if you've got the 'biking bug', then we're asking you to make the most of it and help out your fellow cricketers.

The PCA are looking to put together a doughty team of 50 dedicated cyclists to take part in the Big Bike Ride, sponsored by Brewin Dolphin, and raise bucketloads of cash for the PCA Benevolent Fund and the Tom Maynard Trust.

The event is a follow-up to the bike ride in 2012 that was set up to raise money for the newly-formed Tom Maynard Trust following the tragic death of the popular former Glamorgan and Surrey batsman last June.

That first edition, which saw a tour from one club to the other, raised more

than £30,000, with Andrew Flintoff, Steve James, Andrew Davies and PCA Assistant Chief Executive Jason Ratcliffe among those who took part.

This time, the challenge has really been thrown down with a six-legged tour of eight County Championship grounds, from Durham in the far north to Lord's in the south, totalling some 440 miles (713 kilometres).

Among those to have already committed to the challenge are former England batsman and Somerset legend Marcus Trescothick and Glamorgan skipper and new PCA Chairman Mark Wallace, with more leading names expected to follow.

The point-to-point ride begins on October 18 and finishes on October 22, where those completing their journey will be invited to the Bon Voyage lunch for the England team ahead of their Ashes tour.

"I'm a keen cyclist and I've done a five-day ride before down in the South-West, so with this being for two great causes, I had no hesitation in signing up," said Trescothick, who is preparing for another busy season with Somerset.

"I haven't been out too much over the winter because of all the bad weather we've had, but I'll be stepping it up now and I'm very much looking forward to the event, which promises to be great fun. Being out on the road with a group



of friends is really enjoyable – but it's also nice to get off at the end of the day too!

"I knew Tom Maynard when he was younger through his dad Matthew and it's a fantastic charity, as is the case with the PCA Benevolent Fund. I was lucky enough to be able to get help from the PCA myself when I needed it, so I'll always try to raise money to keep it going strong."

The ride is open to everyone, including friends and family, so please spread the word, even if you cannot take part yourself. Please note that on registering a non-refundable deposit of £200 will be required with a further £1,300 to be raised through fundraising. Anyone interested in donating should go to <https://mydonate.bt.com/events/pcbafandtmtbigbikeride/95594>

TO REGISTER YOUR INTEREST
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BEYOND THE BOUNDARIES PROFILES THE MAGNIFICENT SEVEN PLAYERS WHO HAVE BEEN AWARDED BENEFIT OR TESTIMONIAL YEARS FOR 2013 BY THEIR COUNTIES IN RECOGNITION OF THEIR DILIGENT SERVICE.

STEVE HARMISON

DURHAM

It proved a wise decision when the Newcastle United-loving teenager turned his back on trying to follow two of Ashington's other favourite sons, the Charlton brothers, into football, pursuing his cricket career instead. In 2004, he took 67 wickets in 13 Test matches to become the number one-ranked bowler in the world, and was one of Wisden 2005's five cricketers of the year. He played a pivotal role in England regaining the Ashes in 2005 and has been central to his county's rise to prominence, helping them win their first County Championship titles in 2008 and 2009. His chosen charity is the Sir Bobby Robson Foundation.

DAVID MASTERS

ESSEX

After spells with home county Kent, where his dad Kevin and brother Daniel have also played, and then Leicestershire - where he twice won the Twenty20 Cup - he took five wickets on his County Championship debut for Essex and has been a terrific and consistent servant ever since. Recorded remarkable career-best figures of 8-10 versus Leicestershire at Southend in 2011, the same season he finished as leading wicket-taker in domestic cricket with 93 victims. Has passed 500 first-class wickets and also boasts a first-class century to his name. Masters has selected the PCA Benevolent Fund and Myasthenia Gravis Association as his chosen charities.

MARK WALLACE

GLAMORGAN

An early starter - he made his debut for Glamorgan's Second XI at just 15 and then became the county's youngest ever wicketkeeper at 17 years 285 days - Wallace has been blazing a trail ever since. Became a regular behind the stumps for the Welshmen in 2001 and was

awarded his county cap in 2003. He has since achieved two significant batting records by becoming the first Glamorgan 'keeper to reach 1,000 runs in a first-class season, and hitting the highest number of centuries by a gloveman for the county with 11. Became Glamorgan captain in 2012. The PCA Benevolent Fund, The Tom Maynard Trust and Ty Hafan are Wallace's charities of choice.

STEPHEN PETERS

NORTHAMPTONSHIRE

The opening batsman's promise was quickly made apparent when he scored a century in the Under-19s 1998 World Cup Final to help England beat New Zealand, having already become Essex's youngest first-class centurion at the age of 17 against Cambridge University. After a spell at Worcestershire, he moved to Wantage Road in 2006 where he has been churning out the runs in first-class and one-day cricket, taking his career total past 15,000. That total has included 29 first-class centuries, with a career-best 222 against Glamorgan at Swansea in 2011. Peters is getting behind the PCA Benevolent Fund and The Wilson Foundation.

GRAEME SWANN

NOTTINGHAMSHIRE

One of England's best-known and most-loved cricketers, he is well on his way to becoming his country's most successful Test spinner too, with only Derek Underwood currently ahead of him. A relative late-starter to the Test scene in 2008, having made his one-day debut almost eight years earlier, he has made up for lost time by being a key component in England's Ashes wins in 2009 and 2010-11, while being named one of Wisden 2010's five cricketers of the year. Swann's three nominated charities are School for Parents, Trent Bridge Community Sports Trust and Belvoir Castle Cricket Trust, while he is also backing the PCA Benevolent Fund.

ARUL SUPPIAH

SOMERSET

Although most widely recognised as an opening batsman in four-day cricket, it is his current t20 world record figures of 6-5 against Glamorgan in 2011 that is the stand-out achievement in the Malaysian-born, Millfield School-educated player's career. On the staff at Taunton since 2002, it wasn't until 2009 that he became a regular in the side, but he has since gone on to score more than 7,000 runs, rewarding his dedication and perseverance. Suppiah will be backing the Children's Hospice South West and the PCA Benevolent Fund.

JIM TROUGHTON

WARWICKSHIRE

The son of Shakespearean thespian David, grandson of Doctor Who favourite Patrick and brother of Robin Hood actor Sam, the Warwickshire batsman captained his county superbly en route to the County Championship title in 2012 - after losing out in the final round of fixtures in 2011. The six-time England one-day international has weighed in with more than 13,000 runs across three formats so far during his time at Edgbaston. The PCA Benevolent Fund, Cure Leukaemia and The Lord's Taverners will benefit from Troughton's support.

LEFT PAGE
(CLOCKWISE
FROM TOP
LEFT): STEVE
HARMISON,
DAVID MASTERS,
STEPHEN
PETERS, ARUL
SUPPIAH,
GRAEME SWANN,
MARK WALLACE
BELOW: JIM
TROUGHTON



TREGO PROVES ALL ROUND VALUE

PETER TREGO PINPOINTS TAKING THE NEW BALL AS A PIVOTAL FACTOR IN WINNING A PRESTIGIOUS AWARD IN 2012.

When Somerset's Peter Trego won the coveted FTI Most Valuable Player award last season, he thoroughly deserved the headlines and plaudits that came his way. The all-rounder enjoyed an outstanding season, scoring 897 runs and taking 67 wickets in all competitions, helping power his side to a second place finish in the LV= County Championship and the semi-finals of the Friends Life t20.

The 31-year-old's 600-run contribution with the bat tallied more than 10 per cent of his team's runs in the Championship, quite apart from picking up 50 wickets with the ball in the competition for the first time in his career. Injuries meant that Trego took the new ball and despite bowling on the notoriously batsman-friendly Taunton pitches, he enjoyed plenty of success. By regularly taking top-order wickets, he accrued more MVP points, which take into account the calibre of the batsman dismissed.

It's a feat that gave him a real sense of achievement, as he explained: "Without doubt, taking 50 Championship wickets was the most pleasing aspect of last season. I think it's an indication that I have really matured as a bowler and found a method to take wickets with the new ball. That's definitely as well as I have performed over the years."

The phrase 'over the years' gives a clue to Trego's real value. Enjoying a stand-out season is one thing, but performing summer after summer takes real pedigree, and Trego now stands as the third-highest point scorer in the all-time rankings - introduced back in 2007 - behind team-mate Marcus Trescothick and Nottinghamshire's Samit Patel.

Such an achievement reveals incredible fitness, motivation and form over an extended period, but demands another question: why has Trego been overlooked by England? It's something he has fielded on many occasions and joked: "I famously said last year I'd have more chance of growing two willies than playing for England, but I genuinely believe I could do a good job. I



reckon I've been unlucky, but all I can do is focus on playing for Somerset and doing my best for the county. The rest is out of my hands, but I would absolutely love to play for my country."

The beauty of the MVP Rankings is that they highlight performances that may have previously gone unnoticed. By rewarding batsmen for strike-rate and percentage of team runs scored, bowlers for taking top-order wickets, fielders for catches and run outs, plus stumpings for keepers and captaincy points, the rankings very quickly build up a picture of a player's all round contribution. Trego's case for selection on the international stage is not simply supported by opinion and hearsay, it is built on rock-solid statistics - and the stats don't lie.

Trego acknowledged that all-rounders have an MVP advantage as they can score in all disciplines of the game, but believes it is well deserved. "Performing in all formats gives the team real value and I know that the players believe that the MVP system is a really fair indication of how we are doing."

TREGO'S MVP ONES TO WATCH

You can't look past **Marcus Trescothick**. I reckon

he's as fit as he's ever been and will be incredibly hard to beat because of the numbers he puts up - day in, day out.

Durham's **Ben Stokes** (01) and

Darren Stevens (02) of

Kent are two all-rounders who are likely to score over 1,000 runs and take upwards of 50 wickets in all cricket.

Before last winter's tour to India and New Zealand, I would also have backed Yorkshire's **Joe Root** (03) and our own **Jos Buttler** to do well, but they look likely to be involved with England during the summer so they may not play enough county cricket to push up the MVP table.

One guy who I'll certainly be keeping an eye on is my team-mate **Craig Kieswetter** (04). Last winter didn't go as he would have wanted with England and this incredibly

talented individual has a point to prove. As a wicket-keeper, he's always in the game and will bat at the top of the order in all formats. I back him to bounce back very strongly - so watch this space.





FTI MOST VALUABLE
PLAYER RANKINGS



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DRESSING ROOM NOTICES



PCA Masters Fixtures

- Thu 16th May**
BGC Partners Cricket Day, Kia Oval
- Thu 23rd May**
MCC Corporate Cricket Challenge, Lord's
- Sat 1st June**
J.P. Morgan Cricket Day, Lord's
- Tue 11th June**
All Out Cricket Garden Party, Wormsley
- Fri 28th June**
Annual Compass Charity Cricket Day, Kia Oval
- Sun 7th July**
Magdalen College School, Oxford
- Wed 17th July**
Wolf Blass Cricket Legends Event, Wormsley
- Thu 25th July**
PCA Summer Garden Party, Hurlingham Club
- Fri 26th July**
Stamford School, Lincolnshire
- Tue 30th July**
Grappenhall CC, Cheshire
- Wed 7th August**
Coventry and North Warwickshire CC, Coventry
- Fri 16th August**
Welbeck Colliery CC, Mansfield
- Fri 30th August**
Ramsbottom CC, Lancashire
- Fri 6th September**
Southport CC, Southport

Check for updated fixtures at:
thepca.co.uk/pca_masters

FTI MVP Rankings - check out last year's leading performers - and those to beat in 2013.
England - www.thepca.co.uk/mvp-12
County - www.thepca.co.uk/county-mvp



Members offers password

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Password: offers

Support your charity

Special thanks to David Masters, Mark Wallace, Stephen Peters, Graeme Swann, Arul Suppiah and Jim Troughton, who are all using their 2013 Benefit Years to get behind the **PCA Benevolent Fund**. The worthy cause supports all players past and present in times of need.

Want to raise money and awareness?
Call Jason Ratcliffe on **07768 558 050**



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PCA Negotiator

Jason Ratcliffe and Ian Smith have assisted over 220 players to negotiate their contracts in the last three years - from making a simple phone call through to full negotiation. Call **Jason or Ian** for more.

Budding Journos

Fancy having your work published? The PCA is looking for contributors to their website now - call Jason Ratcliffe to find out more on 07768 558 050.



Jason Ratcliffe
Assistant Chief Executive

Mobile: 07768 558 050
Email: jratcliffe@thepca.co.uk



Past Player Days

Wed 12th June 2013 at Arundel
Thu 18th July 2013 at Cheltenham

To book or for details contact
Ali Prosser: aprosser@thepca.co.uk
or 07769 880888

Angus Porter
Chief Executive

Mobile: 07584 262 083
Email: aporter@thepca.co.uk

Ian Smith
Legal Director

Mobile: 07798 698 201
Email: ismith@thepca.co.uk

Got a story to tell?

Any funny tales from the dressing room? The PCA are looking to commission a compilation of stories for a book. Proceeds go to the PCA Benevolent Fund.

Give Jason Ratcliffe a call - 07768 558 050



Travel Policy

Applicable to current and full PCA members, there have been important changes to the PCA Travel Policy.

Key points:

24-hour Emergency Number is now +44 (0)208 763 3155

The policy number is now RKK806998

Visit: www.thepca.co.uk/travel_policy



ADIDAS EYEWEAR

adidas Eyewear has teamed up with the PCA to offer all members an exclusive 50% off RRP. To find out more, contact Karen Hudswell on k.hudswell@adidas-ep.com or 020 8987 2448



Player Summit

Round off the 2013 season in style at the PCA's Player Summit, sponsored by R&Q.

Golf du Medoc - Bordeaux
9th to 11th October.

County Cricketers Golf Society

Renew old friendships, play on great courses across the country and raise funds for the PCA Benevolent Fund. Membership just £10 a year. Find out more from Graham Cottrell, Honorary Secretary
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e: g.cottrell@homecall.co.uk
w: thepca.co.uk/4712



Keep in touch

Find players past and present and stay in contact with the PCA by searching for our facebook page. Follow us on Twitter: @19thcounty



COPE, G

YORKSHIRE AND PROUD, OFF-SPINNER GEOFF COPE PLAYED THREE TEST MATCHES AND TWO ONE-DAY INTERNATIONALS FOR ENGLAND. DIAGNOSED WITH A SERIOUS EYE CONDITION AT 37, HE HAS BATTLED THROUGH SOME TOUGH TIMES WITH THE HELP OF THE THING HE LOVES BEST – HIS CRICKET. HERE IS HIS PAST PLAYER STORY.

LEAVING THE GAME?

I finished playing in 1980. Yorkshire offered me a match-by-match contract, but I had two children aged three and one and I knew I needed to put my family ahead of my sport. I'd worked as a paper merchant through the winters and so thankfully I had a trade to go into. My last game was at Scarborough. It was a sad occasion for me and my team-mates didn't know until I asked skipper John Hampshire if I could lead the side out...

CAREER HIGHLIGHTS?

When Yorkshire first came in for me, my mum told me to get a job like anyone else - not what you want to hear, but she was looking after my interests. Just before she died, she said she hoped I would one day bring home a Yorkshire cap and that I would forgive her for the stance she took. When I got the cap, I phoned up my dad to tell him and, as you can imagine, emotions ran high. When I went on tour with England, captain Tony Greig came into my room at 2am and I knew my father had died. I was upset because dad wouldn't have known if I got my England cap or not, but it made it a hugely proud moment when I did get it.

CAREER LOW?

Obviously the doubts about my bowling action were big disappointments. Many umpires were in support of me and said I did nothing wrong, but in those days they had a committee who decided on those things and you didn't know who was on it. There was also little communication, so you were left to try and guess what they thought was wrong with your action.

ANY REGRETS?

I have no regrets at all because I was given the opportunity to be paid for something that I loved doing, got to play at the highest level and saw parts of the world I wouldn't otherwise have seen. I can also reflect on some lifelong friendships that I have made with people.

WHAT DO YOU DO NOW?

From 16 to 55 I was working in the paper industry, but once I was diagnosed with retinitis pigmentosa, it was always going to affect my ability to work. For a while, I was very down and depressed, but, luckily, I had always stayed involved at Yorkshire as a committee member. Now I'm an ambassador for the club, looking after the visiting dignitaries. I'm also an ambassador for the Yorkshire Cricket Foundation and I helped form the Yorkshire Cricket Club Players' Association.

BEST FRIEND IN THE GAME?

That would be Arthur Robinson, who I used to call 'my minder'! To me, 'Rocker' was one of the game's great characters. He knew he was never going to play for England, but every time he played for Yorkshire he puffed out his already considerably-sized chest even further and was so proud.

BEST PLAYER IN YOUR TIME?

I saw some very good players during my time, including Colin Cowdrey, Garry Sobers and Barry Richards, but I would have to say Viv Richards, who had a unique way of being able to take the game away from you.

CAREER FUNNY?

Speaking of Viv, I remember him getting a double century against us at Harrogate on a wet outfield. In the second innings, I 'did' him with my first ball. He charged down the wicket and skied it. Graham Stevenson changed colour about three times before he took the catch. I said: "A bit of a relief to take it under that sort of pressure, eh?" "Yeah," he replied, "I wanted to make sure I didn't have to bowl at him again!"



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WE'VE A WHOLE TEAM
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We're delighted to support the Most Valuable Player rankings which recognise star performers across the game. Of course, we've our very own teams of MVPs too; from forensic accountants, E-discovery experts and strategic communications specialists to former CEOs and Nobel prize winners. Leaders across the worlds of science and business, they're helping our clients take the action they need today. Critical thinking for these critical times.

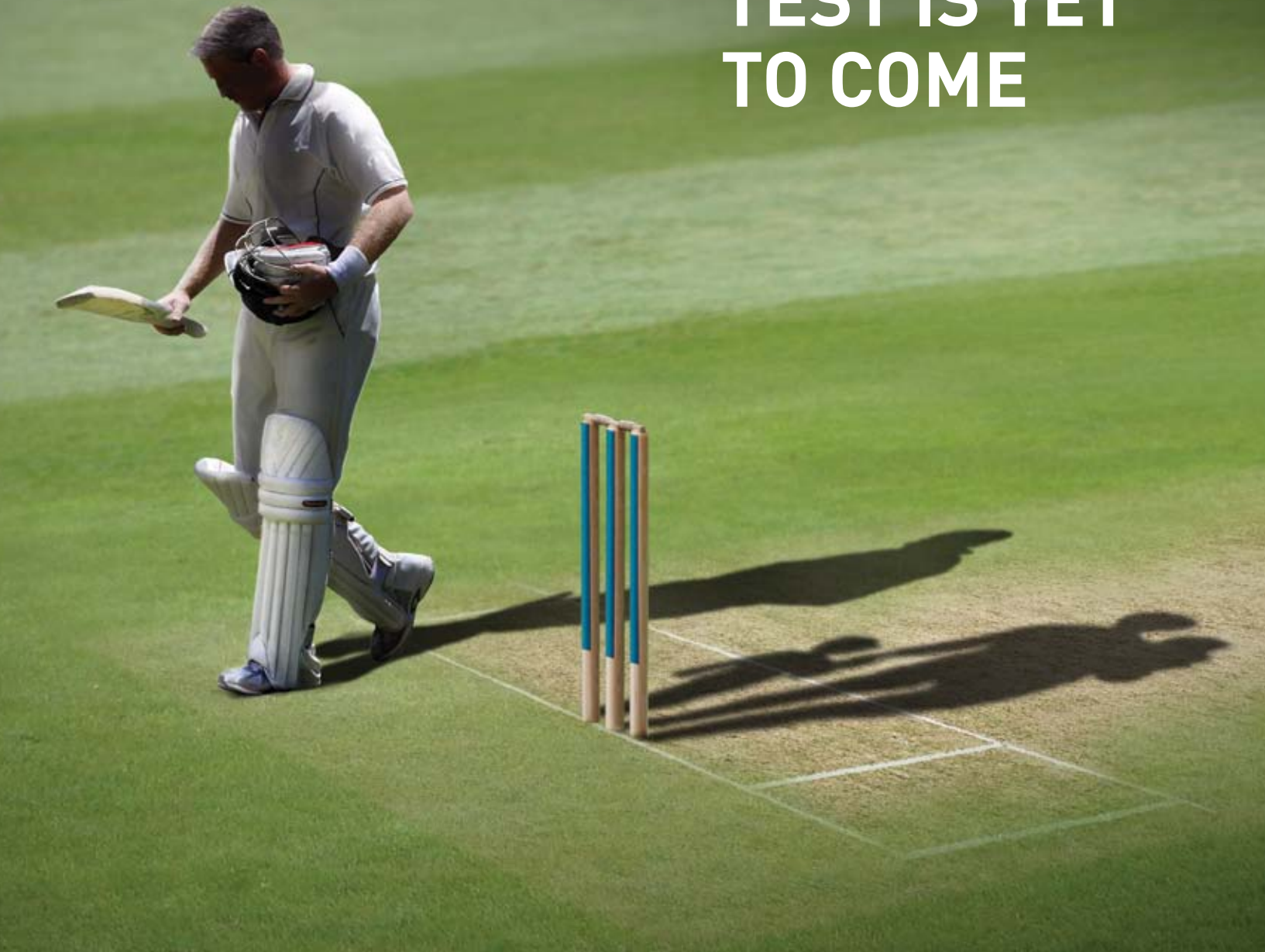
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FTI MOST VALUABLE
PLAYER RANKINGS



THE BIGGEST TEST IS YET TO COME



REAL PEOPLE, REAL NEEDS

The pressure is on, and the whole world feels like it's against you... only this time it's not a game. Sometimes the greatest challenges cricketers face are not on the pitch. This is when they need our support more than ever. With your help, the PCA Benevolent fund safeguards our players against illness or at a time of crisis, while we provide the care and support that's always been at the heart of the game.

For more information, or to get involved
Jason Ratcliffe, *Assistant CEO* jratcliffe@thepca.co.uk
Louise Michael, *Events & Fundraising Manager* lmichael@thepca.co.uk

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