

THE PERFECT MATCH


DOES YOUR COMPANY LOOK FOR HIGHLY MOTIVATED
STAFF WITH AN APPETITE FOR SUCCESS?

A photograph of a cricket match on a green field. A bowler in white is in mid-air on the left, having just bowled. In the center, a batsman in white is ready to play a shot. Several other players in white are running on the field. Three callout boxes with blue lines pointing to specific players are overlaid on the image: 'BUSINESS DEVELOPMENT' points to the bowler, 'PRODUCT MANAGER' points to a player in the center, and 'RISK ANALYST' points to a player on the right. The PCA logo is in the bottom left corner.

BUSINESS DEVELOPMENT

PRODUCT MANAGER

RISK ANALYST

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HELP THE CRICKETERS OF TODAY WITH THEIR CAREERS FOR THE FUTURE

DOES YOUR COMPANY LOOK FOR HIGHLY MOTIVATED STAFF WITH AN APPETITE FOR SUCCESS?

PLAN (Placement and Learning Access Network)

is a careers programme developed by the ECB and the PCA (Professional Cricketers' Association).

All players, whether they are County or Test cricketers, have to ask themselves "What happens after my career ends?"

With your support we can help to bridge this gap whilst at the same time provide committed, goal-driven individuals who have the potential to be employees of the future.

We are looking for organisations, such as yours, that already have an affinity with the game to help with the development of winter work opportunities. Typically the 'off season' extends from October to February. Opportunities can be tailor-made in terms of content and length of

time to suit the needs of your company and the player concerned with the aim of being of genuine benefit to both parties. A recent testimonial demonstrates the success of the programme:

We were recently approached by the PCA about their careers programme called PLAN. It actually came at a perfect time for BDS, we were looking to recruit an Account Executive for a project urgently.

Matt enjoyed his time with BDS and gained some excellent experience and we benefited from an enthusiastic employee who was committed and integrated himself into the team. We would happily take on Matt or similar individuals in the future when appropriate. I would happily recommend PLAN to other organisations.

Fraser Houlder
General Manager, BDS Sponsorship



performance
lifestyle

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FOR MORE INFORMATION PLEASE CONTACT:

Jason Ratcliffe tel: 0207 544 8667

Charlie Mulraine tel: 0870 264 0530/ 07970 687973

email: jratcliffe@thepca.co.uk

email: charlie@mulraineconsulting.com