

**DFCA Limited  
77 Courtlands  
Bradley Stoke  
Bristol  
BS32 9BA**

**Ref 39541**



### **About the Business**

The business was established by our client in 2003, initially on a part time self employed basis, but due to the interest and potential it was incorporated in November 2003. The business offers cricket training for beginners through to semi-professionals. Courses are held predominantly in the evenings, weekends and school holidays and cater for 3 to 5 year olds, 6 to 8 years olds, 9 to 13 year olds and aged 14 to adult. Training is also offered to local colleges on specific residential 2 week courses as well as a high performance programme, cricket parties, school and club coaching.

Training is offered mainly around the Bristol to Cheltenham area and undertaken on local county cricket club sites. There is significant potential to expand the business further, with the opportunity to franchise the business and expand into further geographical areas.

Certain courses for 2012 are already sold out and the business has seen growth of around 30% each year since inception. The business would ideally suit a sports enthusiast or semi-retired cricket professional.

### **Location**

The business is currently operated from our client's home in the Bristol area and is fully relocatable. Training is undertaken within a 30 mile radius with the rental of professional facilities and sports halls.

### **Staff Structure**

Head Office: Knightsbridge Business Sales Ltd, Oceanic House, Navigation Park, Waters Meeting Road, Bolton, Greater Manchester, BL1 8SW  
www.knightsbridgeplc.com

**IMPORTANT:** None of the above constitute an offer neither should they be relied upon as statements or representations of fact or warranties of any kind. All interested parties must satisfy themselves either by investigation, inspection and/or formal entry before contact with their solicitor. Neither we nor our principals accept any responsibility whatever in respect of these particulars which are simply offered as a general indication to persons who may be interested. ALL NEGOTIATIONS SHOULD BE CONDUCTED THROUGH KNIGHTSBRIDGE BUSINESS SALES LTD

Our client is fully active within the business and is assisted by his wife in an administrative role. There are 17 part time instructors employed by the company and 3 on a self employed basis.

### **Business Source/Clients**

- Word of mouth/recommendations
- www.dfca.co.uk
- High Google rankings
- Large database of customers & schools
- Sponsor of Bristol Youth Cricket League

### **Scope and Development**

- Offer franchise opportunities
- Expand geographical area
- Introduce additional sports training
- Undertake further advertising

### **Trading Hours**

Courses are undertaken mainly in the evenings, weekends and especially in school holidays.

### **Financial Profile**

<b>2011</b>	
Turnover	£114,222
GP	£58,942
Adj Net	£31,766

### **Reason for Sale**

Our client wishes to sell the business due to family commitments, the business is also growing beyond his capabilities.



### **Asking Price**

Offers invited

### **The Next Step**

Viewings/Meetings – 01204 555050  
viewings@knightsbridgeplc.com (Strictly by appointment through the offices of Knightsbridge Business Sales Ltd.)